

# Avocado Oil Processing – a Model for Self-Regulation

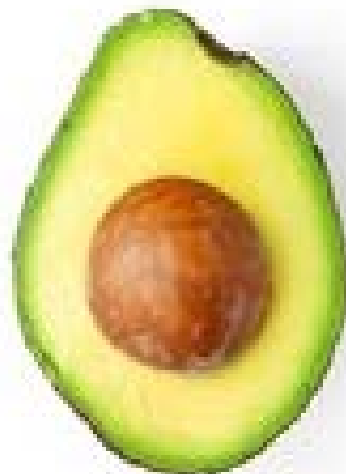
Presented by: Andrew Logan, Avocado Health Limited.

3 April 2023

The Avocado Oil industry is a golden egg.

We must not break the golden egg.

Action is required to protect our industry.



# The International Avocado Oil Council

Based on The International Olive Council

Until 2006

After 2006



# International Avocado Oil Council – protecting the golden avocado

1. How many grades of avocado oil should there be?  
What quality standards do we set for each grade?
2. Fraudulent avocado oil is totally unacceptable.
3. Do we need minimum standards for avocado oil machines?  
Should we have some advertising protocols?
4. How can we fund the IAOC?





**1. How many grades of avocado oil should there be?  
What quality standards do we set for each grade?**

Type of Avocado Oil	Conventional	Certified Organic	Free Fatty Acid
Extra Virgin	✓	✓	≤ 0.8%
Crude	✓	✓	> 0.8%
Refined	✓	✓	0.1% max

Vertical Separator –  
'cleans & polishes'  
the oil.



## Avocado Oil quality reflects its value

*---- it's critically important to have highest oil quality*

*Regardless of whether it's Extra Virgin or Crude:*

### 3 factors determine Avocado Oil quality:

- 1. Quality & capability of machines.***
- 2. skill of the oil makers.***
- 3. quality of your avocado.***

Certified Organic Avocado achieve highest values in fresh fruit & oil markets.

**AvoHealth** want you to benefit from lower costs to refine higher quality avocado oil

High quality equipment is so important.  
**E.g.** 10.5% vs 10% oil yield might be worth an extra \$3,000+ per day



Did you know?

..... we can make oil from Avocado of any quality.



*Avocado oil quality parallels a fresh fruit salad – you can't outperform the quality of ingredients.*



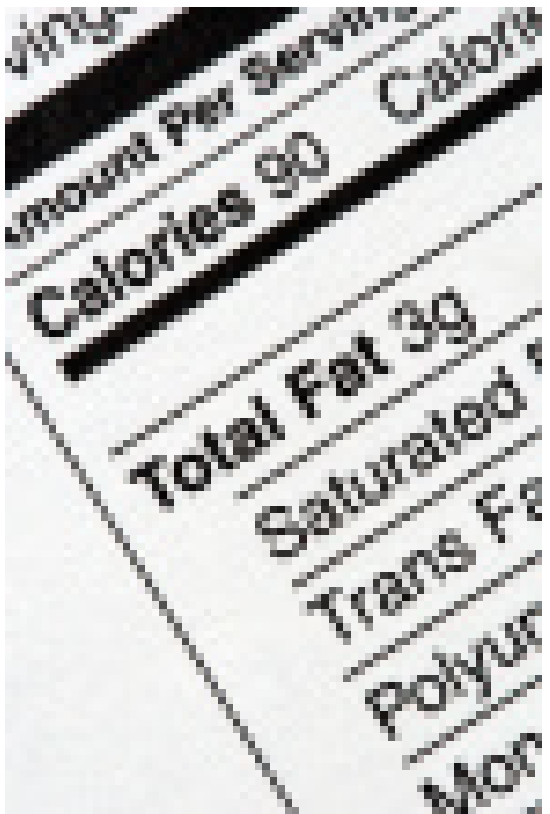
Mevi factory – Jalisco, Mexico

in Michoacán, Mexico

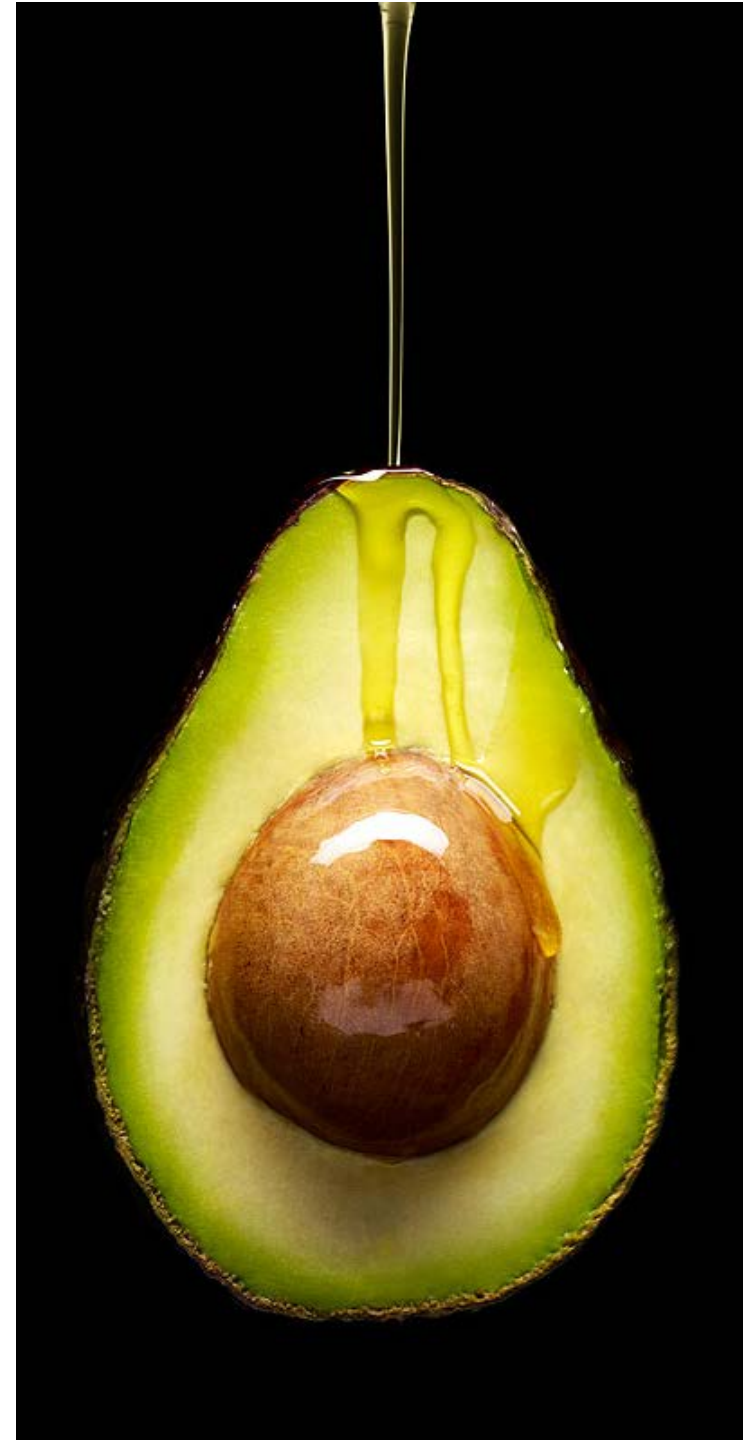


## 2. Fraudulent Oil is totally unacceptable

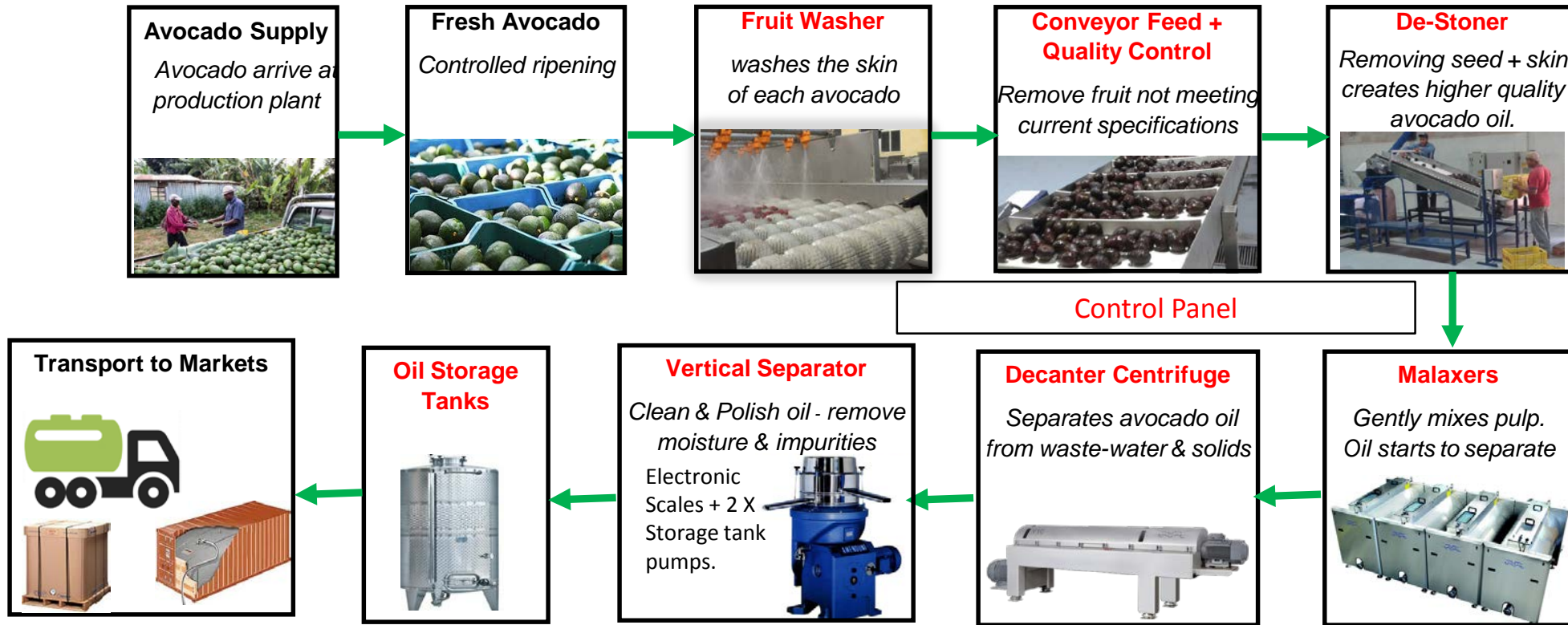
Should we have any advertising protocols?



**Refined Avocado Oil**  
**Cold Pressed**



# AvoHealth – Avocado Oil Process Line



Notes: Work 24/7, or as required. No need to work @ full capacity

# Locate more lines side-by-side to expand

# Larger production lines, are more robust, have a longer life expectancy, & achieve much better economies-of-scale.







# Minimum standards for avocado oil machines? Should every line include a:

- Fruit washing system and Quality Control Conveyor and DeStoner to remove seed & skin
- Pumps after the Vertical Separator.



## WHERE DOES AVOCADO OIL COME FROM?

Pressed from the fleshy pulp surrounding the avocado pit

Produced from the fruit (avocado) of the avocado tree

It's one of the few edible oils not derived from seed





#### 4. How can we fund the International Avocado Oil Council?

The least controversial funding method is for Avocado Oil producers to pay a very small tax, or levy, on their output. Other IAOC members to pay an annual subscription fee.

The secret for success is that the Council must provide incredibly good value for money.





## 2024 - The AvoHealth License will:



#1: Reduce total investment & Working Capital \$\$ required

#2: Finance the main, highest quality equipment line @ best European prices.

#3: buy 100% of your oil @ international prices with rapid payment.

#4: Highly skilled team, @ our 'Center-of-Excellence' Nairobi Operations Base, always ready to help, advise & support you.

Feel welcome to visit, ask questions & watch how we do it.

#5: Learn to improve oil value in our Laboratory, Refinery & waste product '*experimental-value-add-area*'

We can even arrange your own brand of bottled Avocado Oil, if you want!!



## Remote Monitoring to Support your Equipment Line

With assistance from our equipment suppliers, we will '*pioneer a new service*', to remotely monitor your process line from our 1<sup>st</sup> **Operations Base** near Nairobi.

### Imagine:

- ❖ Knowing what happens in your factory when you (as owner), are not there!! E.g. if factory works 24/7.
- ❖ **AvoHealth** warns about a potential oil quality, or machinery problem, so you prevent it, in advance.
- ❖ Excellent Quality Control Standards



# Thanks for listening.

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**Avocado Health Limited**  
(the original **AvoHealth**)

incorporated in New Zealand



**AvoHealth Global PLC**

Public Company – but, unlisted on  
London stock exchange

(Parent Company)

incorporated in London, UK



**AvoHealth's Kenyan  
Operations Company**

'Center-of-Excellence' company #1

about to be incorporated in Kenya



**AvoHealth's Finance  
Company**

about to be incorporated in  
London, UK

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