

A close-up photograph of a brown sloth hanging from a tree branch. The sloth is looking directly at the camera with a neutral expression. It is holding several green avocados in its mouth and paws. The background shows lush green foliage and a blurred view of a forest or jungle.

Colombia

WAC NZ 2023

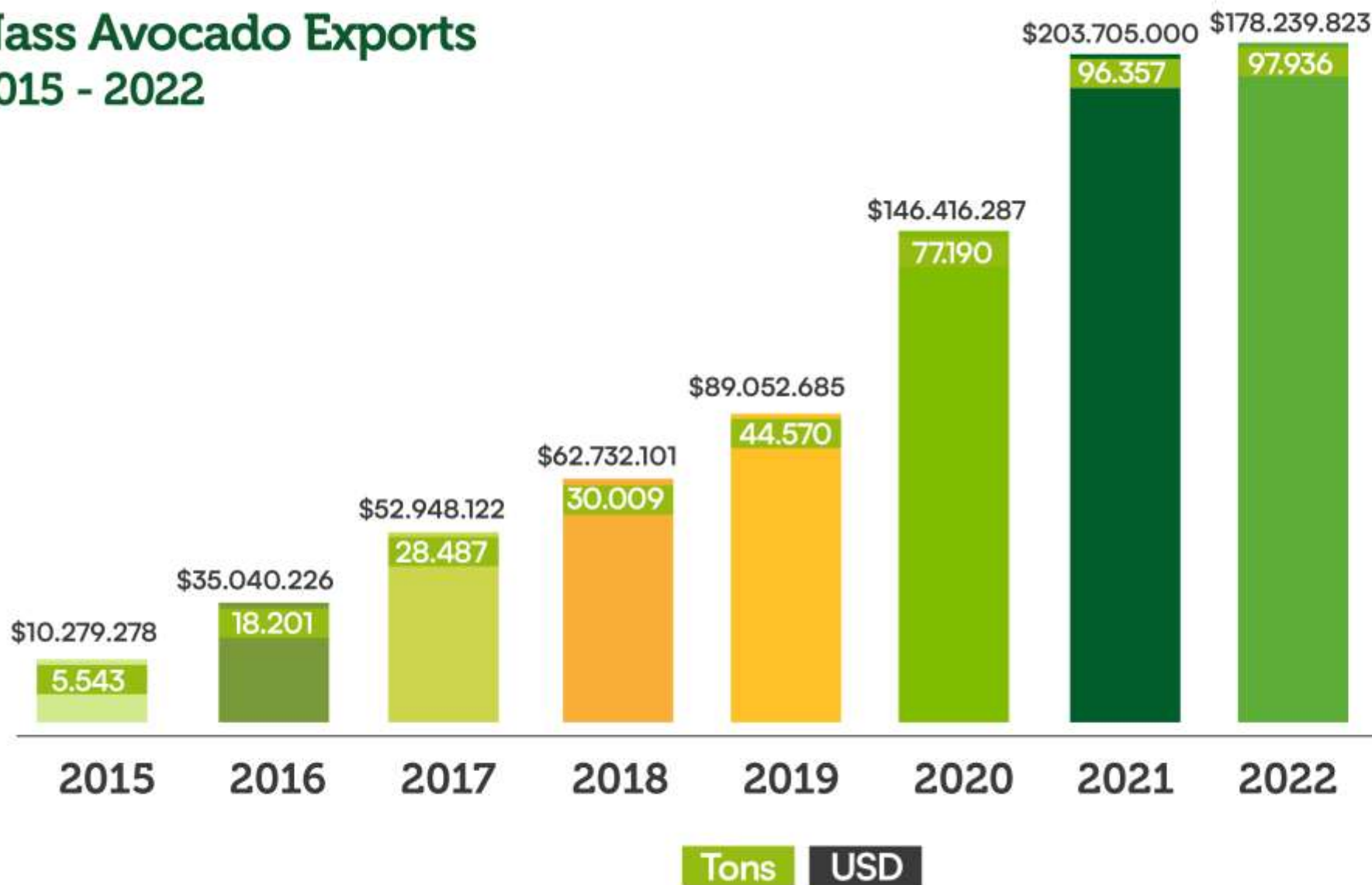
Open Markets



New Markets:

USA, Argentina, Japan, China, Peru, South Korea & Chile

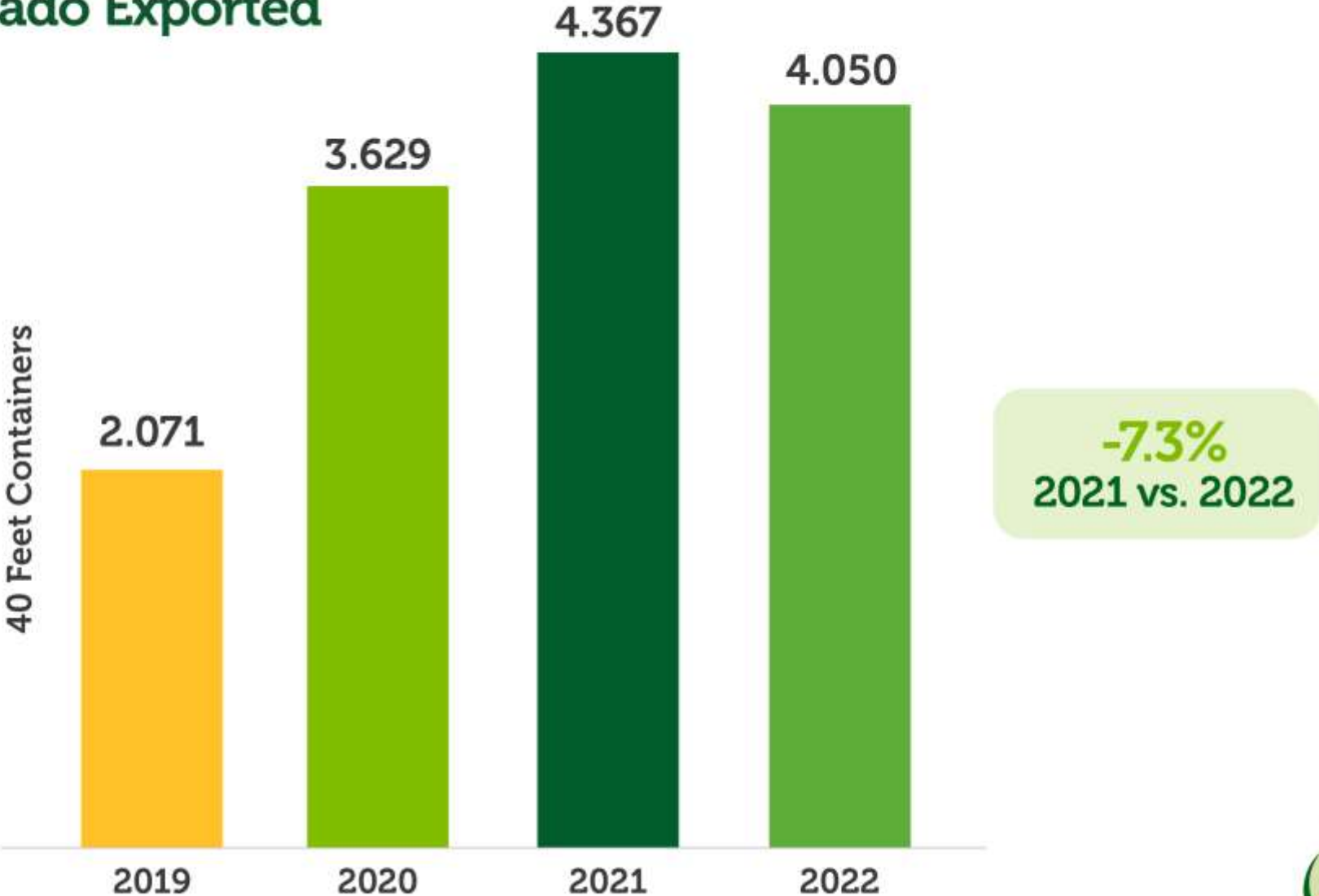
Hass Avocado Exports 2015 - 2022



2022 vs 2021
Tons: 1.6%
USD: -12.5%

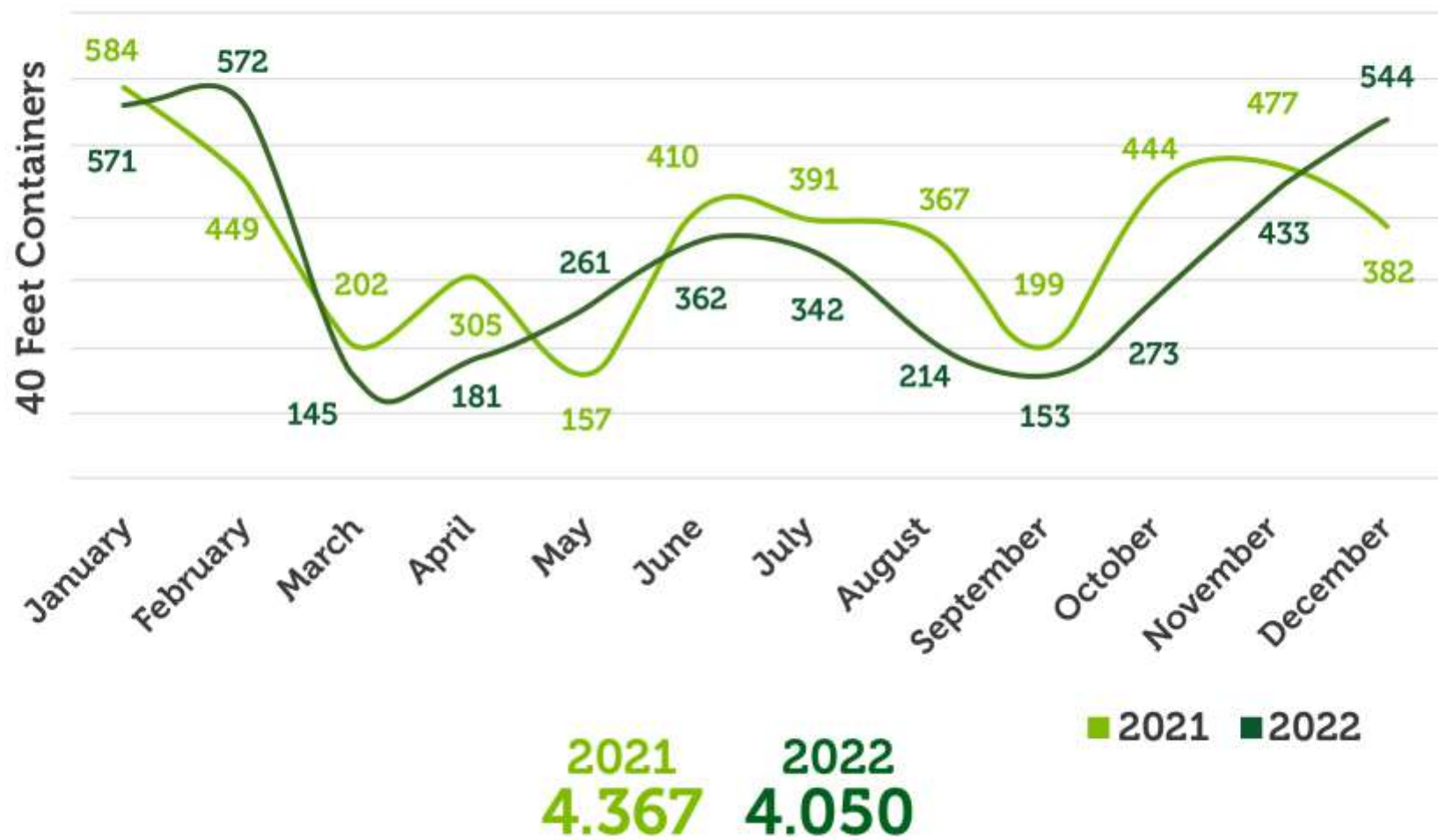
Source: Dane (National Administrative Department of Statistics) | Dian (National Tax and Customs Administration)

40 Feet Containers of Colombian Hass Avocado Exported



Source: Sicex
*Last Actualization: march 17th 2023

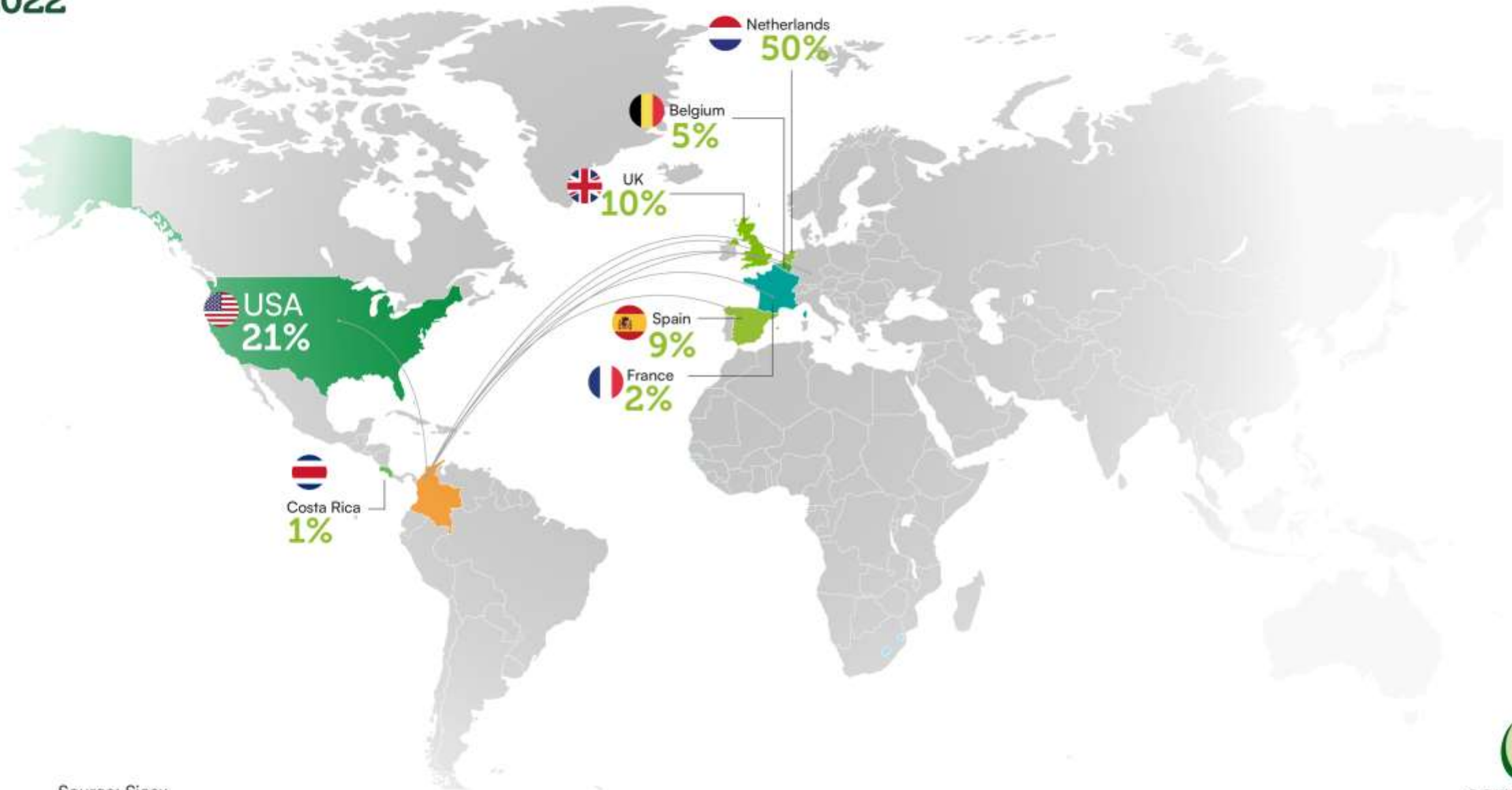
Hass Avocado Exports 2021 vs. 2022



Source: Sicex



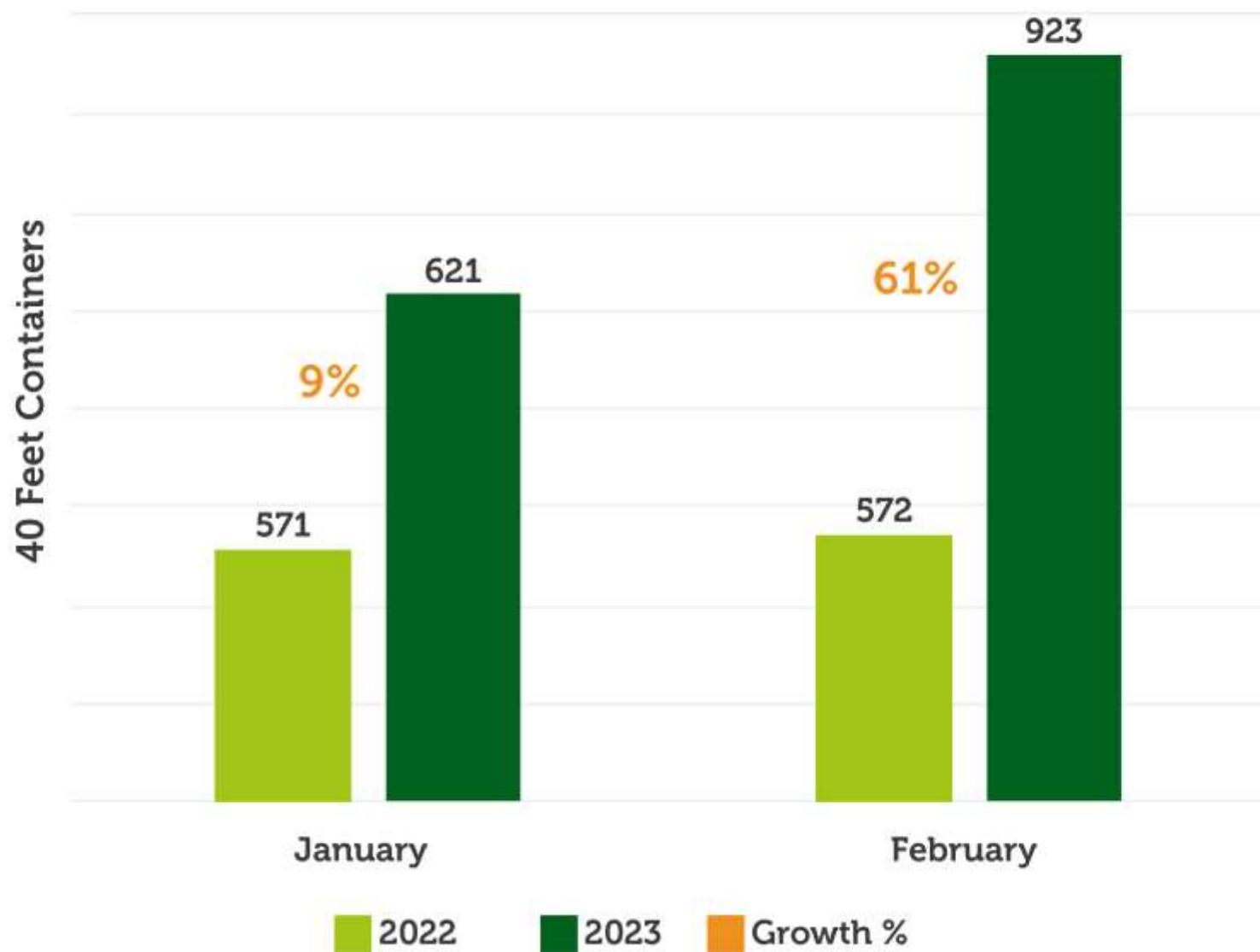
Top 7 Markets For Colombia 2022



Source: Sicex

Hass Avocado Exports

January & February
2022 vs. 2023



Source: Sicex



Hass Avocado Planted Area 2021

	Planted Hectares
Antioquia	18.371
Boyaca	131
Caldas	10.145
Cauca	944
Choco	112
Cundinamarca	1.138
Huila	2.866
Magdalena	40
Nariño	380
Norte de Santander	30
Putumayo	162
Quindío	6.377
Risaralda	3.374
Santander	294
Tolima	2.859
Valle del Cauca	7.668
Meta	6
	54.896



Source: Upra (Rural Agricultural Planning Unit)
Ministry of Agriculture and Rural Development (MADR)

Authorized Orchards

ICA Export Registration

	 Registered Production Places	 Registered Area (Hectares)
Antioquia	1.745	11.875
Boyaca	14	38
Caldas	314	6.496
Cauca	217	481
Choco	5	18
Cundinamarca	57	201
Huila	232	900
Magdalena	2	42
Nariño	104	141
Norte de Santander	4	
Putumayo	15	51
Quindio	80	2.277
Risaralda	241	2.237
Santander	11	37
Tolima	340	1.707
Valle del Cauca	178	4.810
Total	3.559	31.311

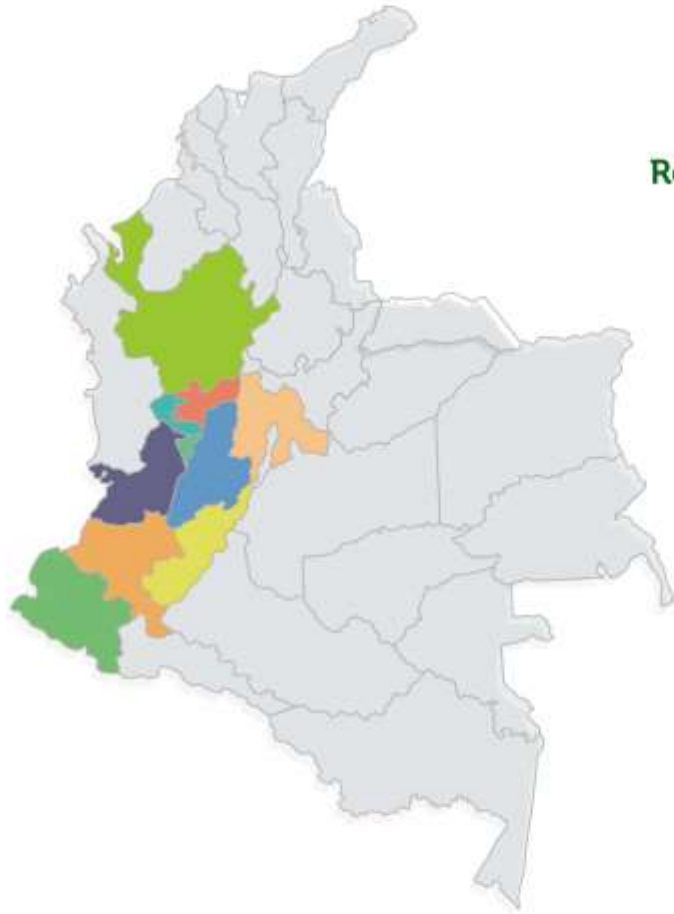


Markets With Operational Work Plans

	 Authorized Production Places	 Authorized Packing Houses
 USA	488	27
 China	11	12
 Argentina	295	18
 Peru	100	4
 South Korea	61	11
 Chile	9	11

Source: ICA (Colombian Agricultural Institute)

Requests to USA Work Operation Plan

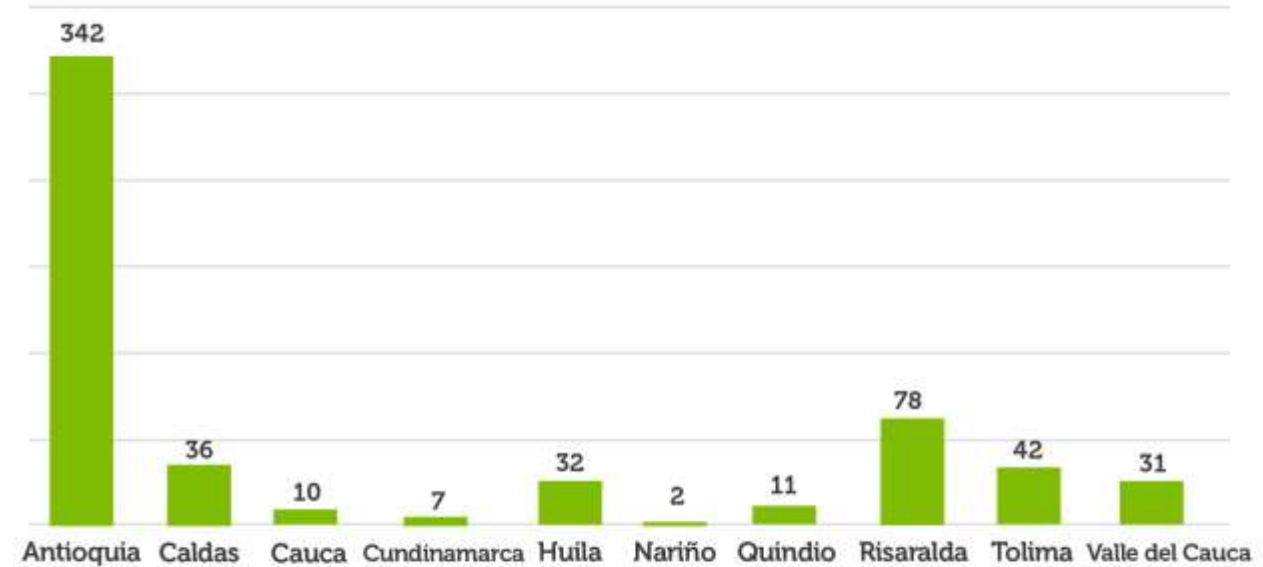


Requested Hectares by State

Antioquia	3.051
Caldas	1.633
Cauca	32
Cundinamarca	27
Huila	287
Nariño	5
Quindio	211
Risaralda	983
Tolima	300
Valle del Cauca	1.054

Total Hectares **7.586**

Total Requests: **591**
2022



Requests
2023: **73**

*Update: March 31th

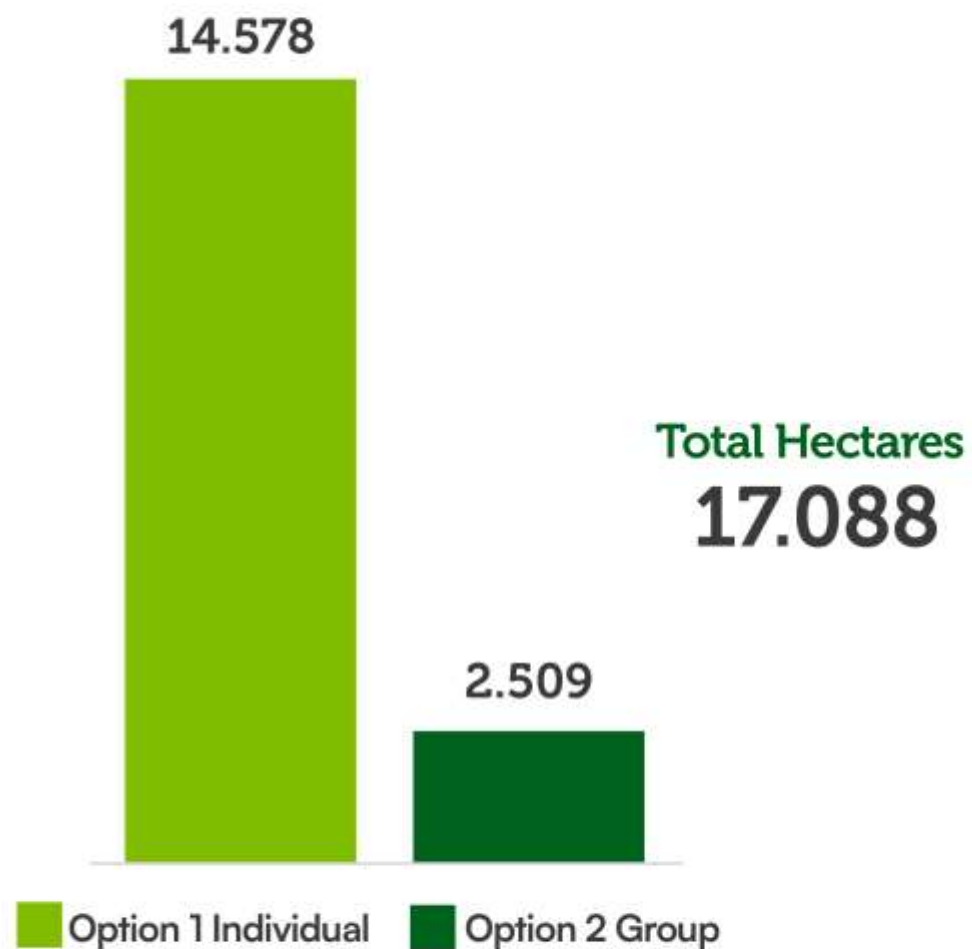


GlobalG.A.P. Certification 2022



Total Growers
1.081

Source: GlobalG.A.P



Persea Plan 2022



Source: ICA (Colombian Agricultural Institute)
*Exports to EU

Season | Production Calendar

	Sept.	October	Nov.	Dec.	January	Feb.	March	April	May	June	July	August
Valle del Cauca												
Caldas Quindío Risaralda												
Urrao (Antioquia)												
Antioquia												
Tolima												
Huila												

Source: Country Profile Colombia | Cirad

The Hass production calendar is particularly long, thanks to the various climate stages where the fruit is produced, and the presence of two blooms:

Main bloom

Generally represents between 60% and 80% of volumes in most zones.

For this bloom, volumes peak from **October to January**, when most of the zones are at peak production.

Secondary bloom

Locally dubbed It "**Traviesa**" and provides the rest.

For this bloom, the harvest peak is from **April to June**. Hence volumes are available year-round, though in variable quantities with a trough period in **February | March and August | September**.



Formalization of Rural Employment



1.700
growers impacted by
our exporters Members

75%
of workers in packing
houses are women

10%
of Hass Avocado
growers are women

Certifications
to support sustainability
development

Knowledge Transfer

+40
training
resources

+2.550
people
benefited

Pest
Management

Operational
Work Plans

Technological
Update

Good Farming
Practices

Quality

Topics

Environmental Agendas

Agreements with local environmental authorities for the territory's sustainability development.

Cornare Environmental Authority

- 2.850 growers from 25 towns
- 3 courses with Sena certification (National Learning Services)
- 29 training courses
- Support to 14 associations of 9 towns
- Socialization of Environmental Agendas with Authorities

CAM Environmental Authority

- 491 growers of 5 towns
- 136 orchards visited
- 7 talks
- Meetings with ICA
- RAEE Congress (National Waste Management Congress)







Local Market Promotion #ConHass

+17,7 million followers
Content Impact

80 influencers
participated in 4 Hass Avocado
food tastings

+550.000 followers
Reach of Tulio Recomienda

CAB Colombia Avocado Board



Members

13 Importers	8 Exporters	
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CAB financed the Manual of Best Practices for Supply Chain



Challenges

- Weather conditions (excess of rain)
- Sustainability messages
- Market diversification
- Supply forecast
- Deforestation free agreement
- Certification and phytosanitary requirements

Let's meet in



**TERRITORIO
AGUACATE**

Medellín 2023

November
29 - 30

A close-up photograph of several green avocados hanging from a tree, surrounded by large, dark green leaves. The background is softly blurred, creating a bokeh effect.

Thanks!

     @corpohass

 corpohass.com

 **corpohass**
Colombia