



**John Tyas | Chief Executive Officer**  
World Avocado Congress, NZ 2023

- **Seasonality**
- **Varieties**
- **Area planted**
- **Medium-term forecast**
- **Industry demographics**
- **Historical growth**
- **Global comparison**
- **Our priorities**



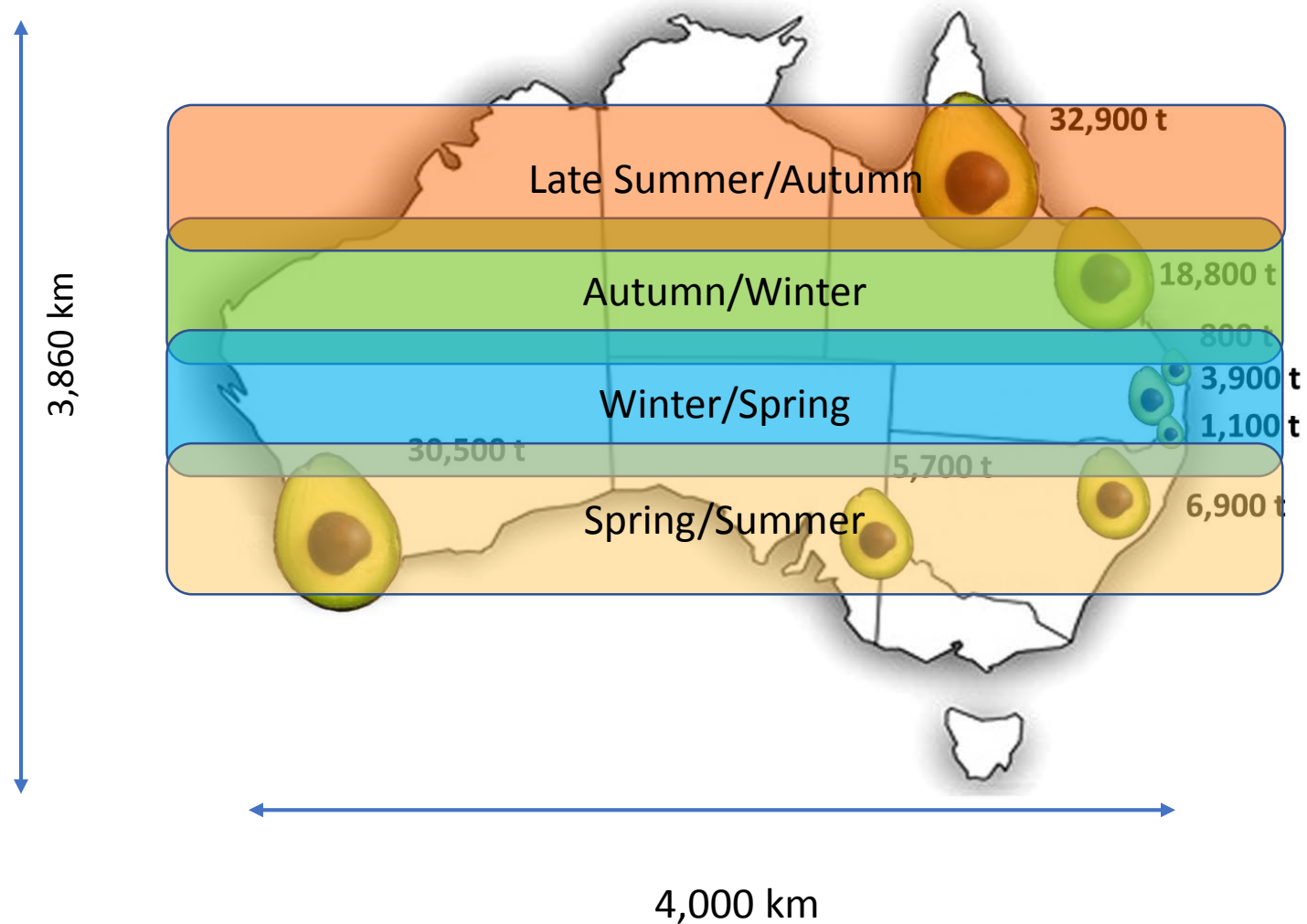


# 20 Years of Avocados Australia

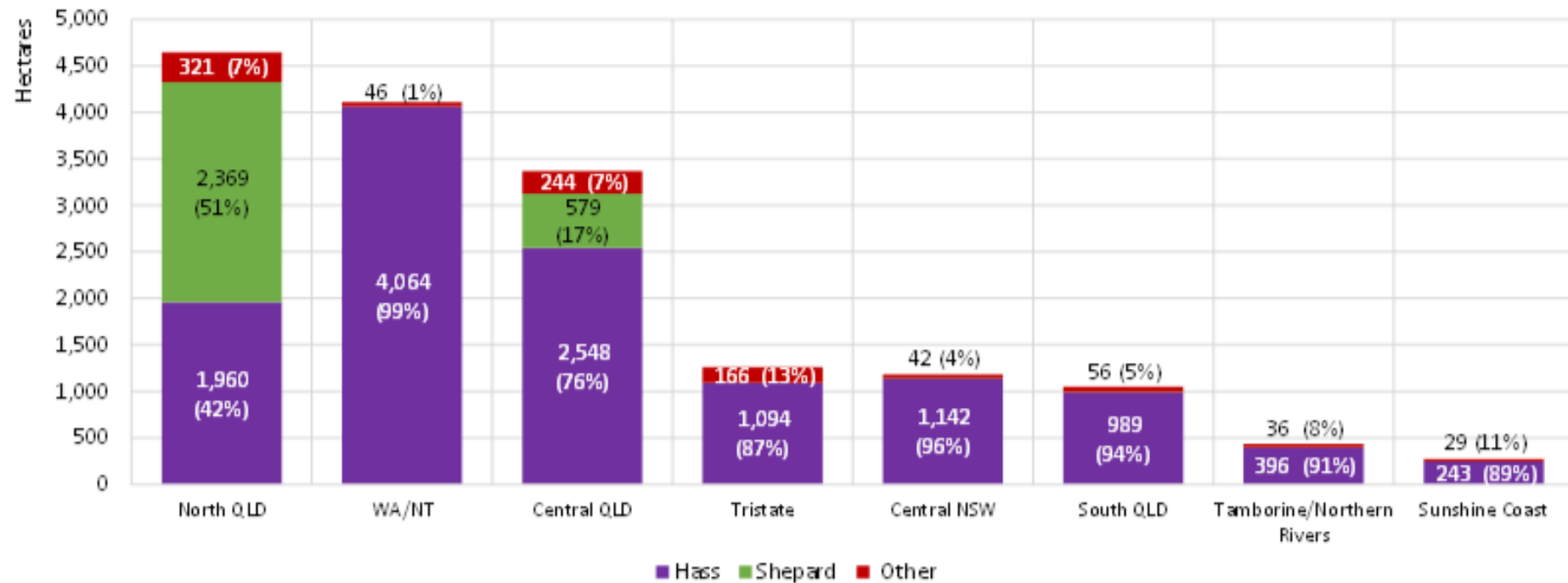
# Seasonality



# Seasonality



# Varieties by region

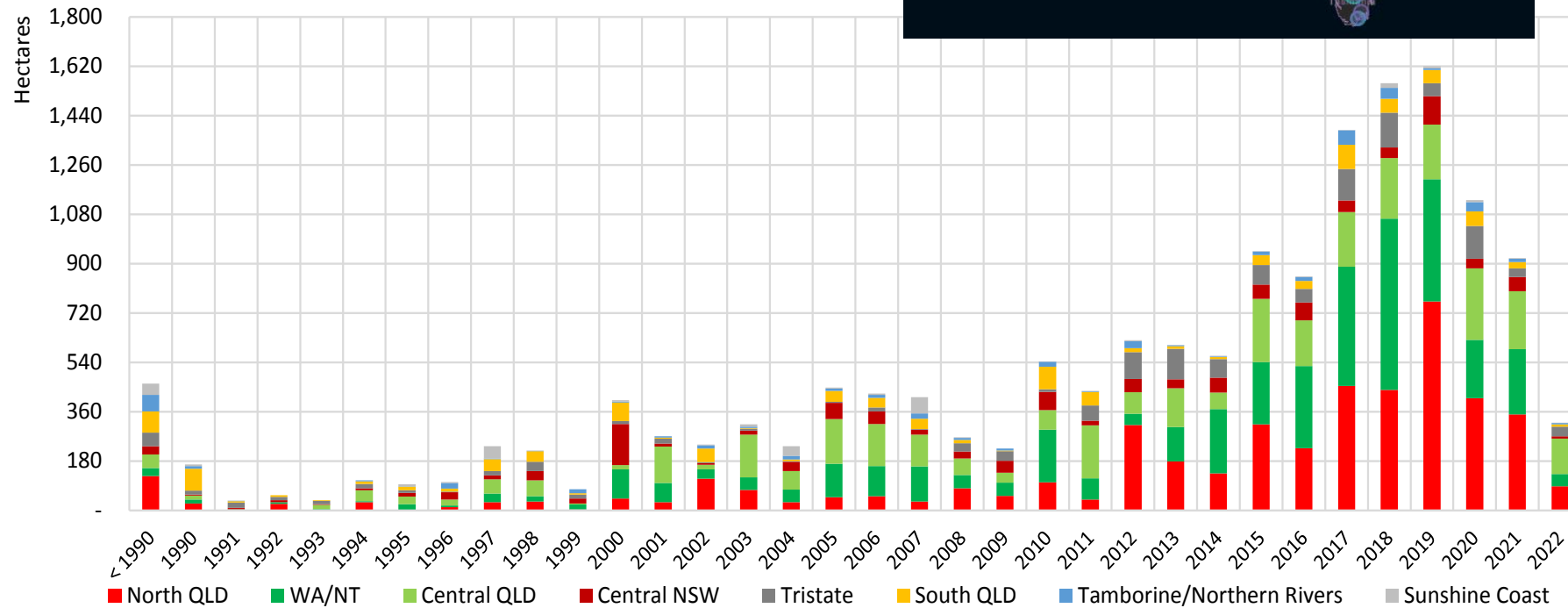
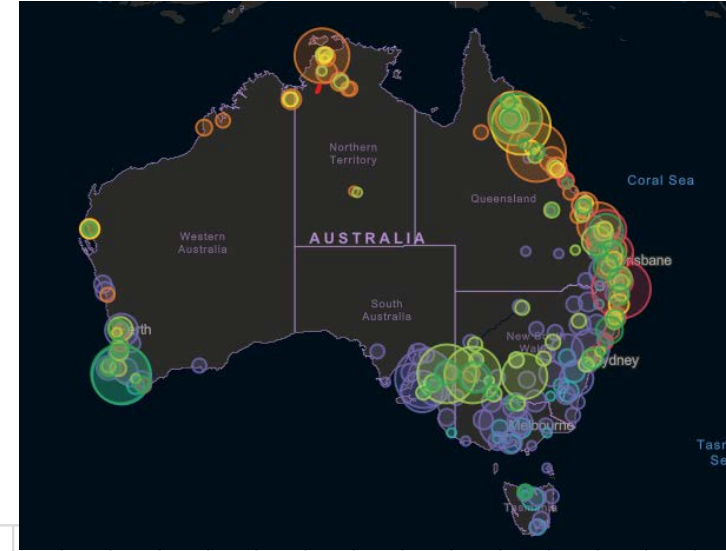


# Plantings by year

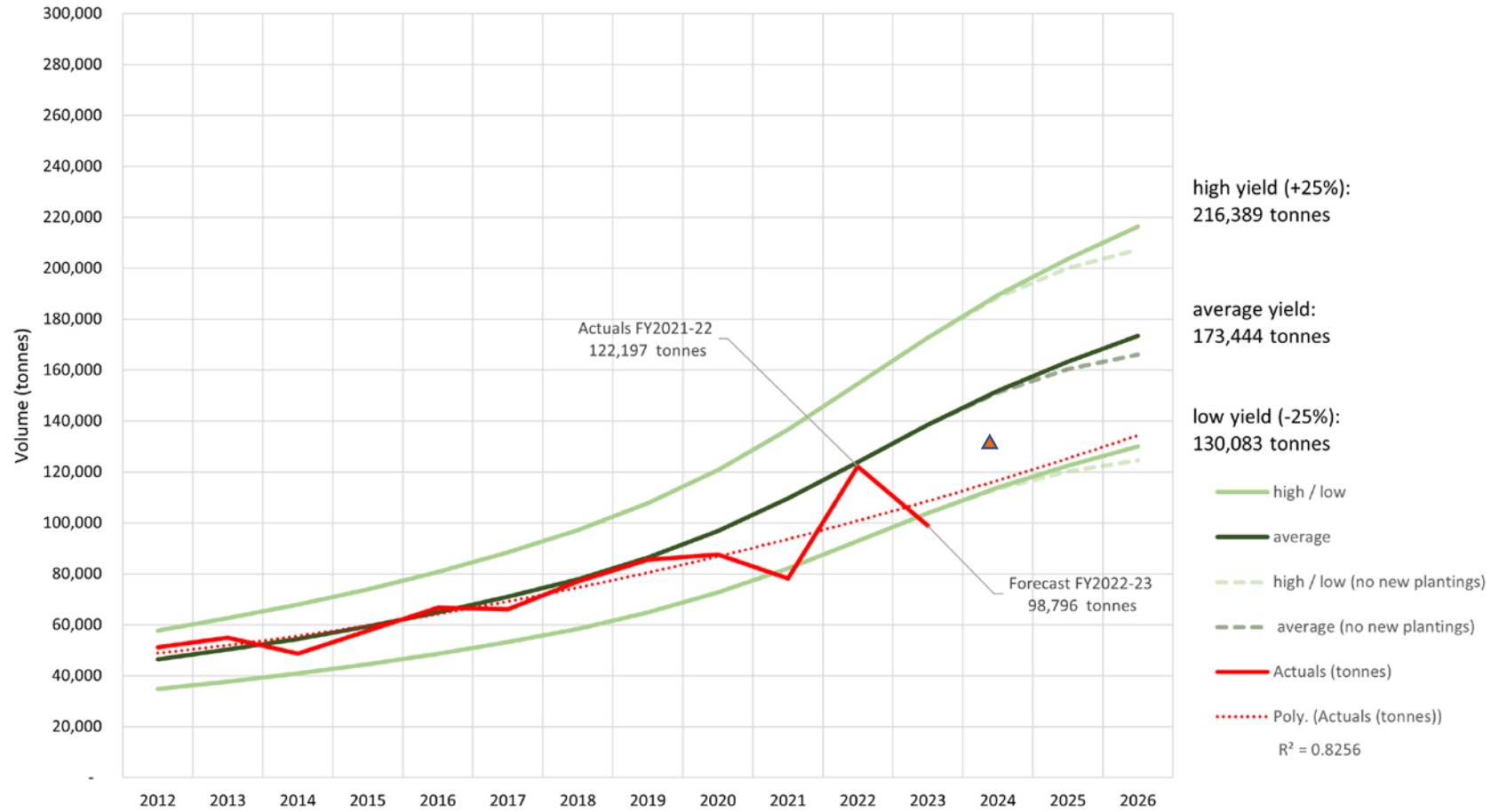
TOTAL AREA

UNE Orchard mapping = 19,281 Ha

AAL Census = 16,334 Ha

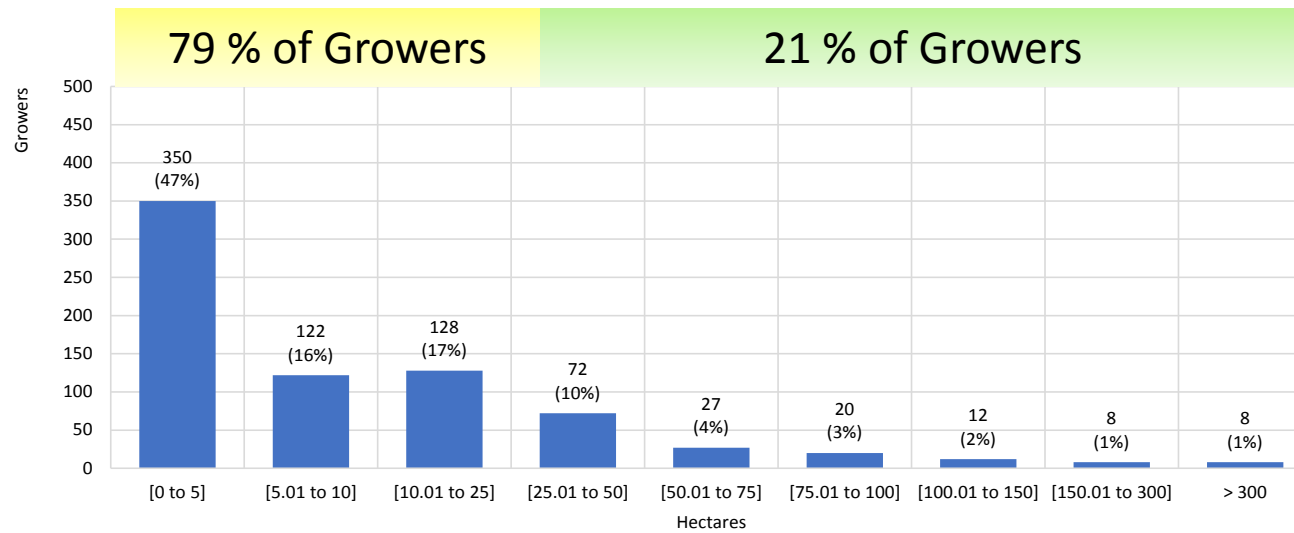
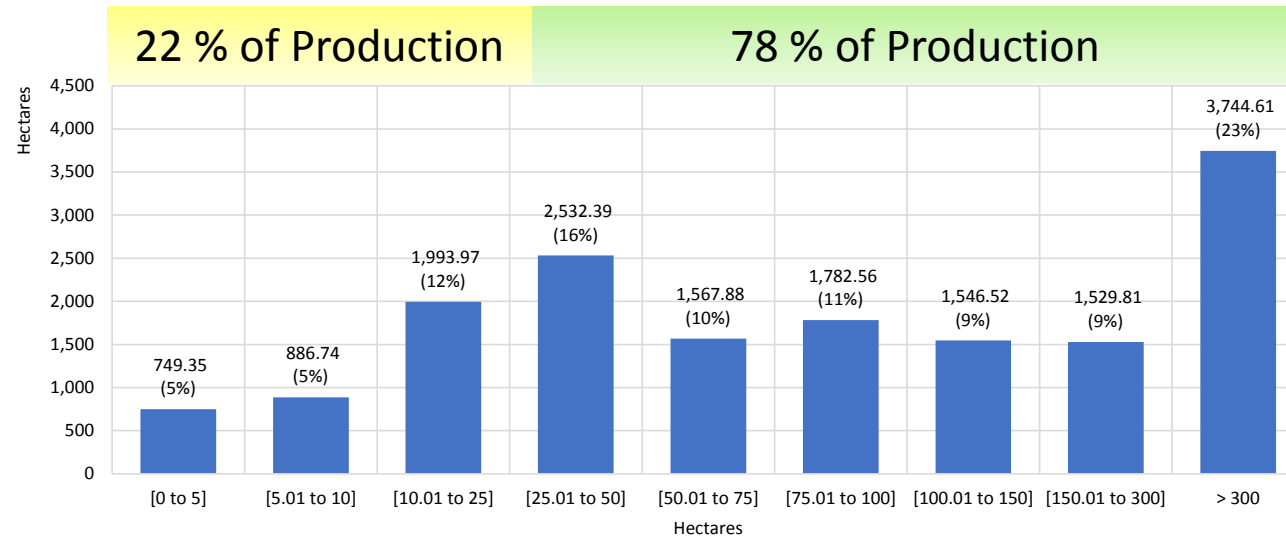


# Medium term forecast

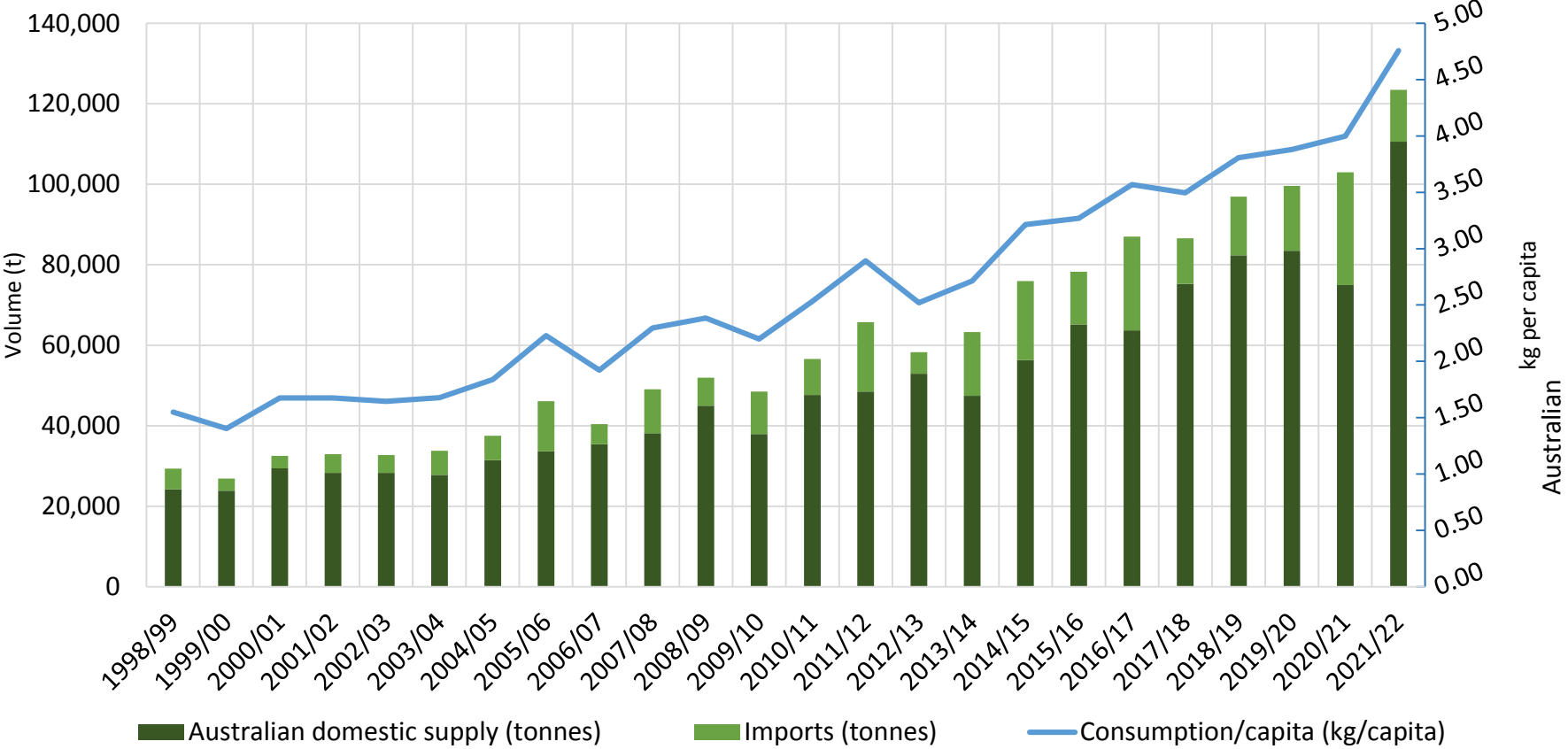




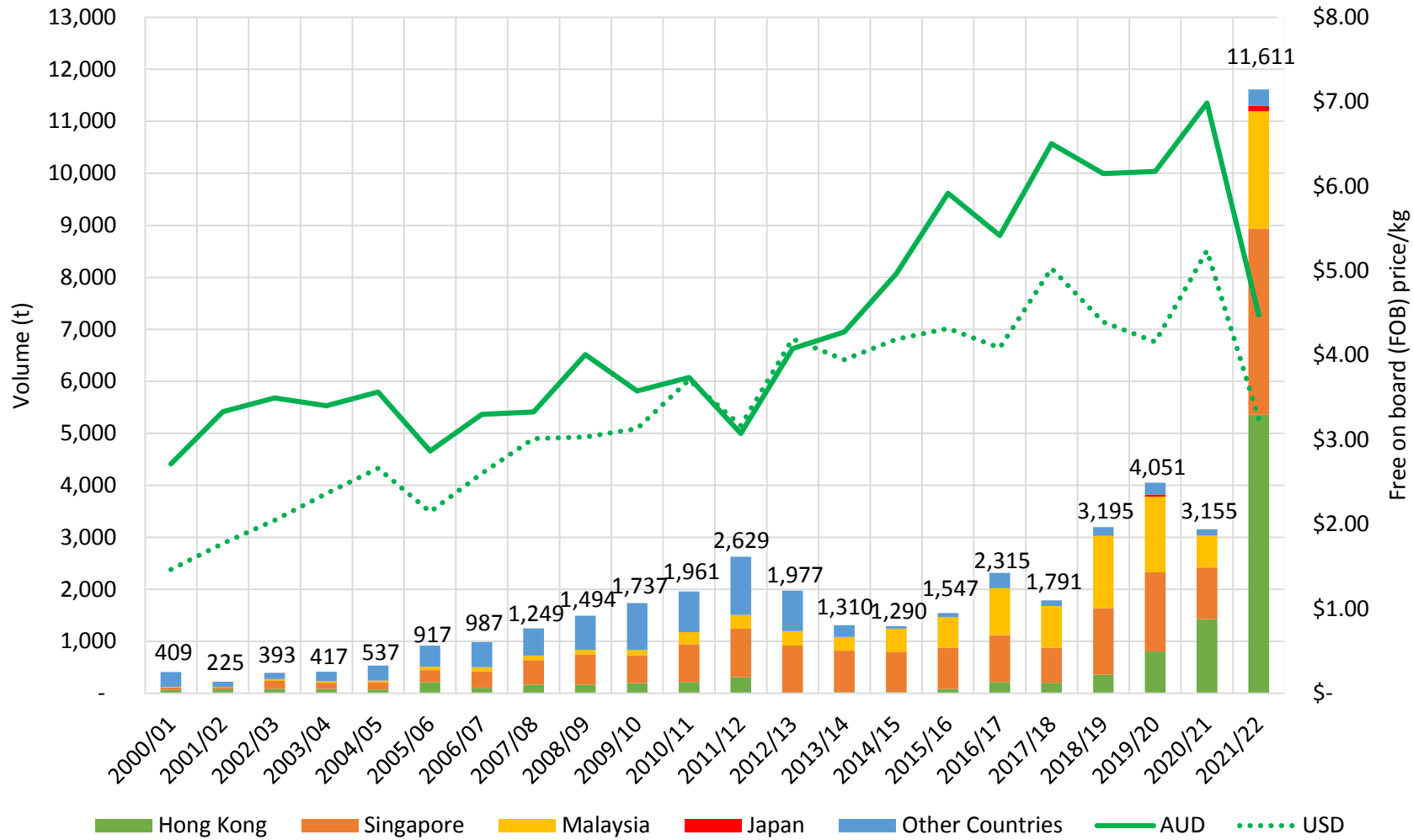
# Demographics



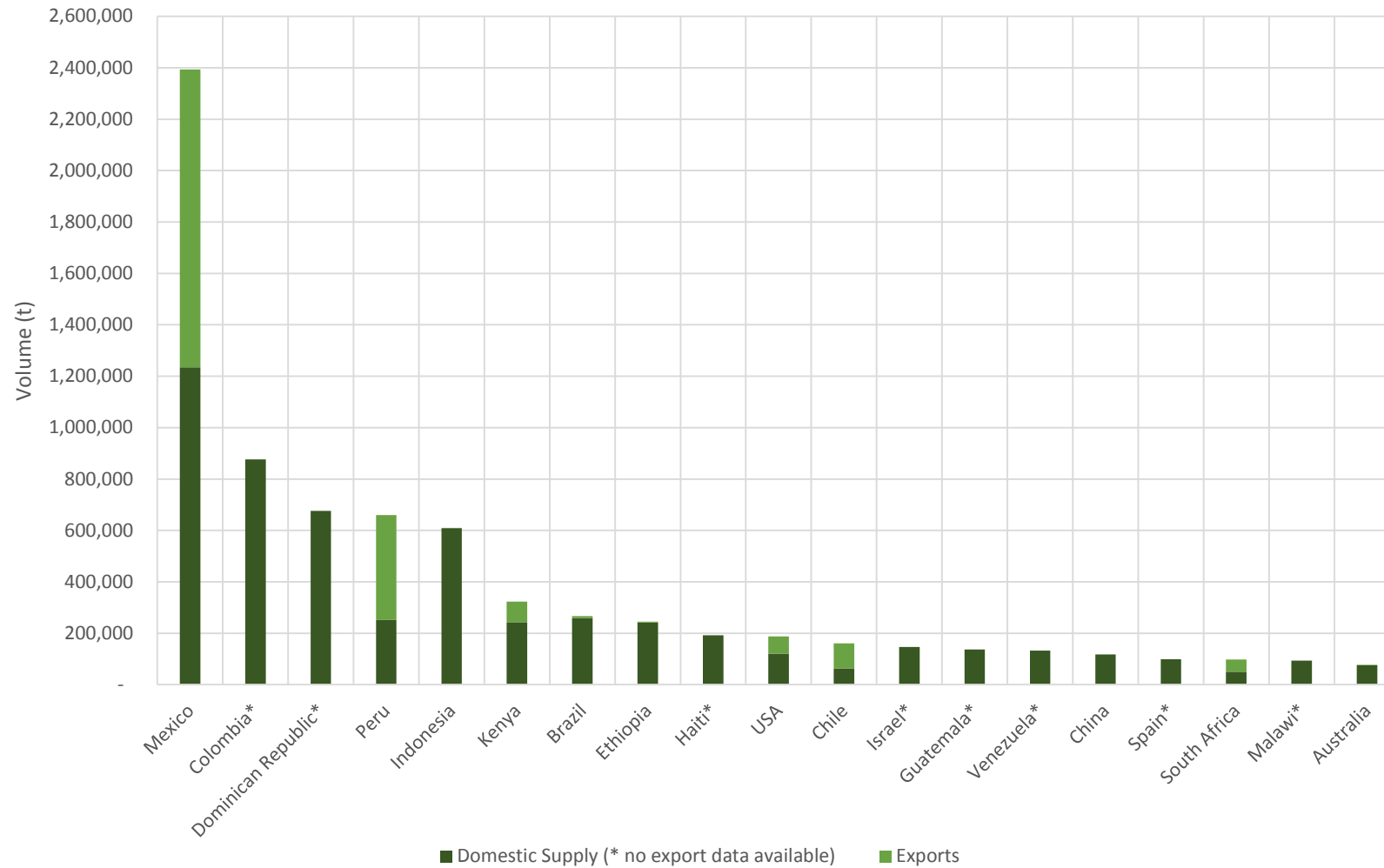
# Historical growth



# Historical Exports



# Global comparison



# Avocados Australia Strategic Plan 2022-2026



**Purpose – Supporting Australian growers to become world leading sustainable producers.**

**Vision – A globally competitive and trusted Australian Avocado Industry**

-  Industry Priority 1. Increase domestic consumption of Australian avocados to at least 150,000t by 2026 at profitable farm gate prices.
-  Industry Priority 2. Increase export volumes to at least 20,000t by 2026 at profitable farm gate prices.
-  Industry Priority 3. Improve industry productivity and quality to increase global competitiveness.
-  Industry Priority 4. Optimise the operating environment to support a sustainable and profitable industry.



# Questions?

## Avocados Australia

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