



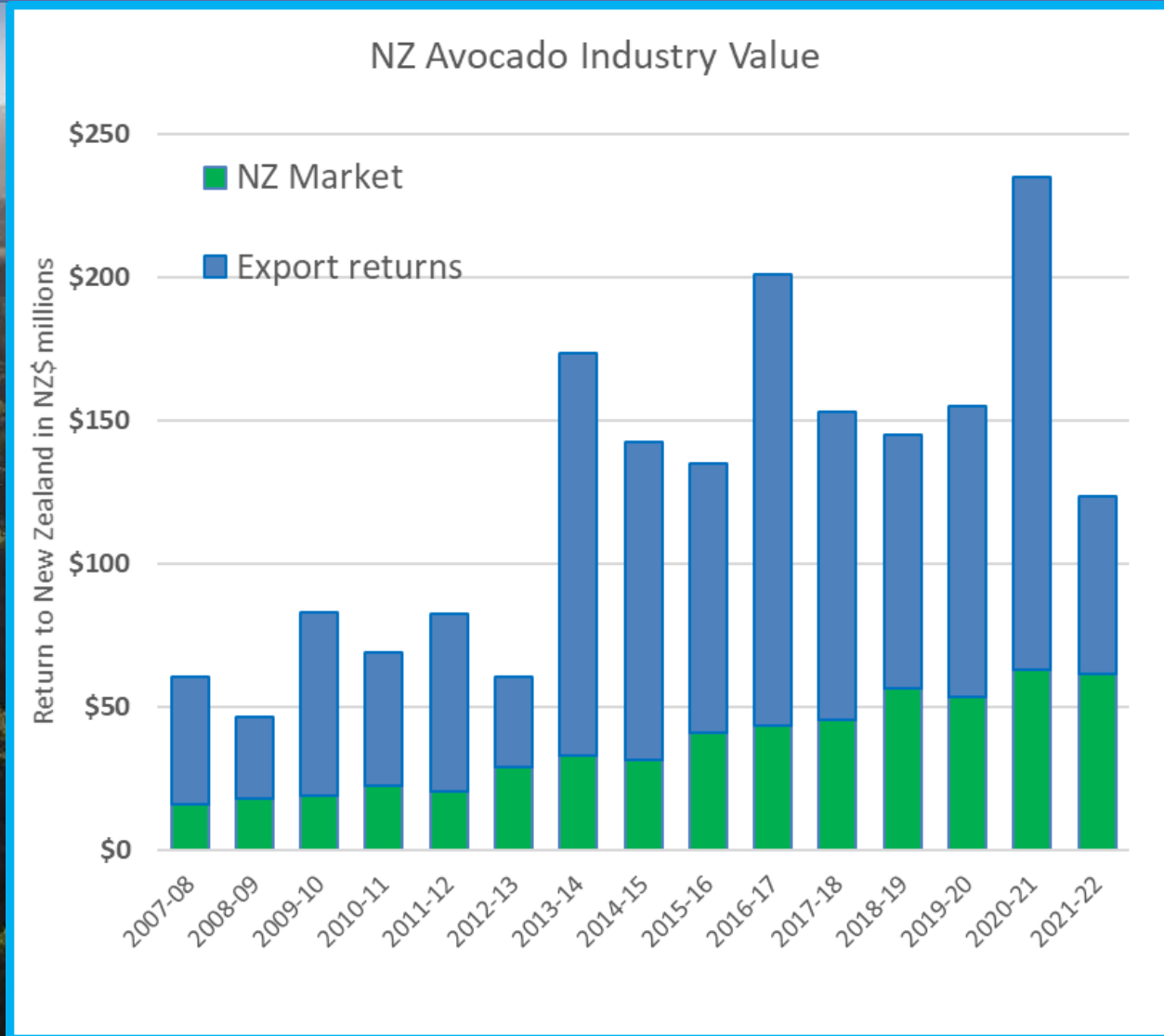
New Zealand Country report



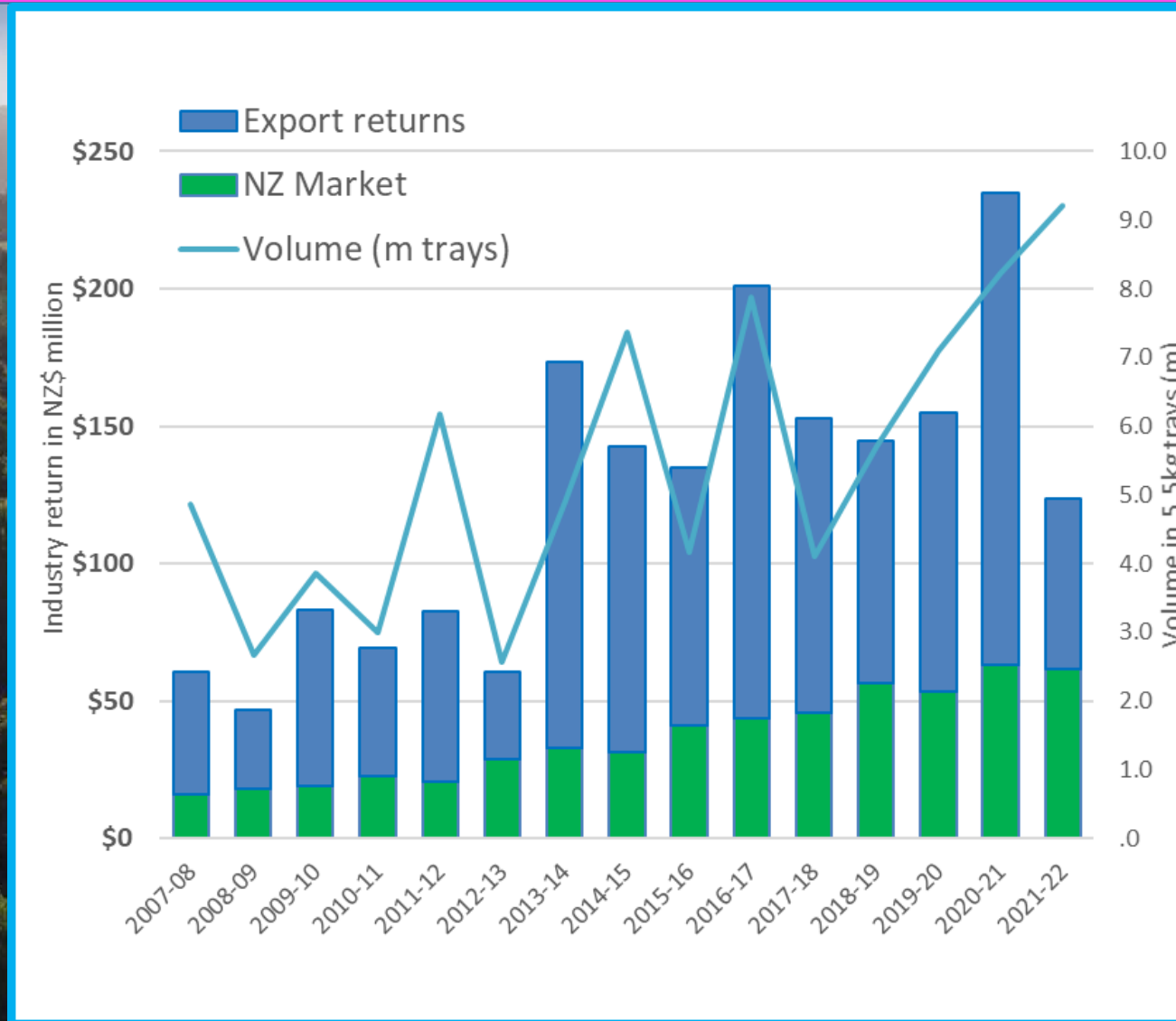
New Zealand
Avocado

NZ Avocado Growers' Association Inc.
NZ Avocado Industry Ltd

Industry value 2007 to 2022

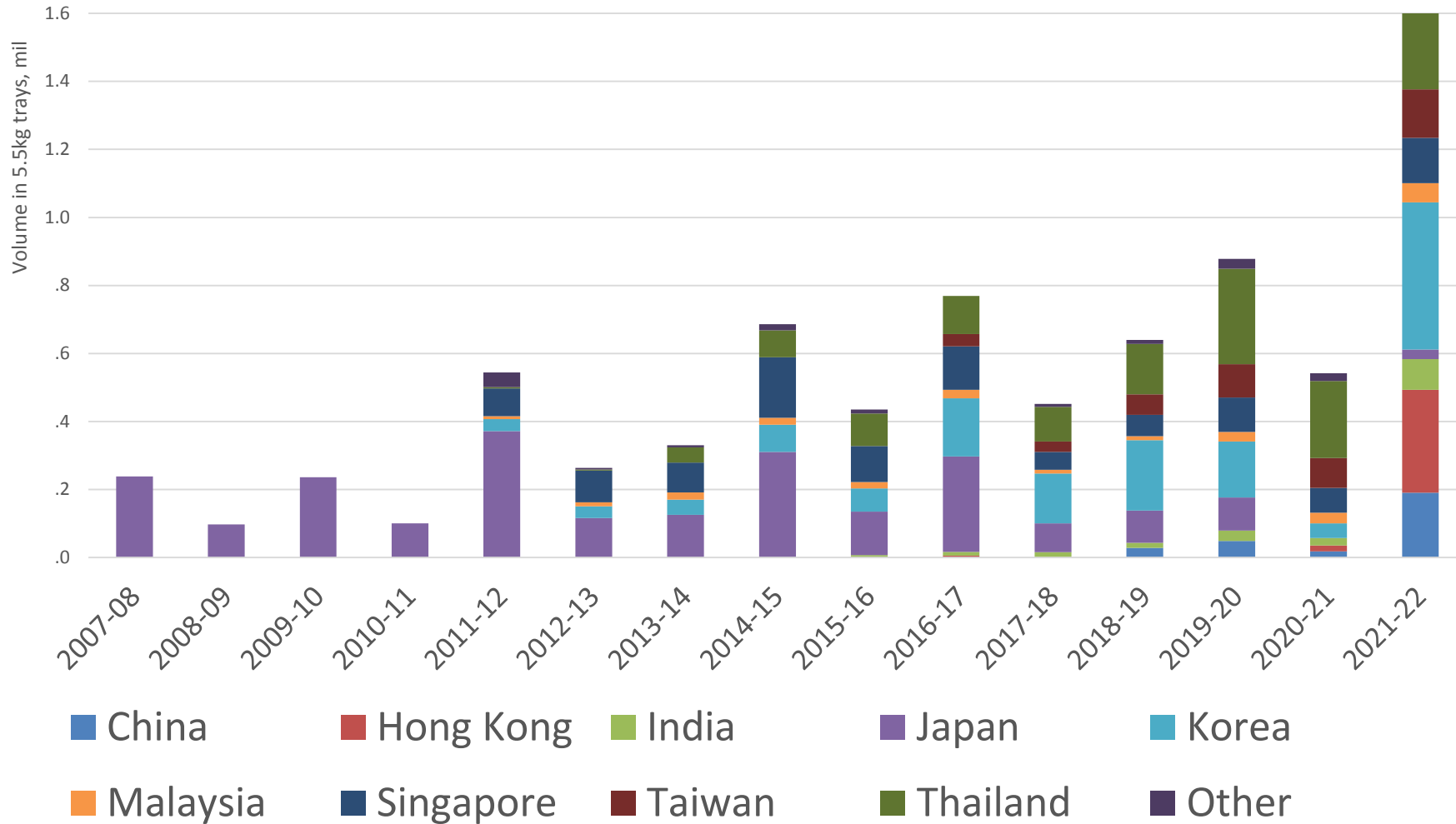


Industry value 2007 to 2022



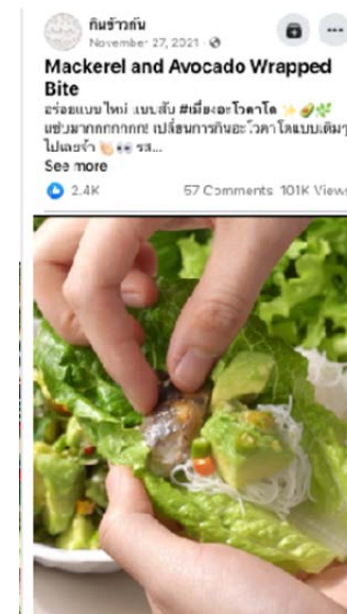
Increasing the volumes to Asia

Volumes to Asia



Triple active avocados from New Zealand

New Zealand Avocado - Singapore is feeling excited in Bay of Plenty Region.
 September 1, 2021 · 🌱
 🇳🇿 🥑 New Zealand avocados are back in Singapore! Triple Active New Zealand Avocados are grown in the right way and harvested at the right time, making them better for the world and better for you.
 Triple Active New Zealand Avocados contain 19 vitamins and minerals, with 3 very special nutrients ... See more

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 新西兰牛油果



新西兰
 New Zealand Avocado 牛油果



 **triple active** New Zealand
Avocados

Triple Active Avocados

From New Zealand



**Respectful
Harvest®**

www.respectfulharvest.org

Better avocados for a better world

New Zealand avocados are grown in the right way and harvested at the right time, making them better for the world and better for you



People

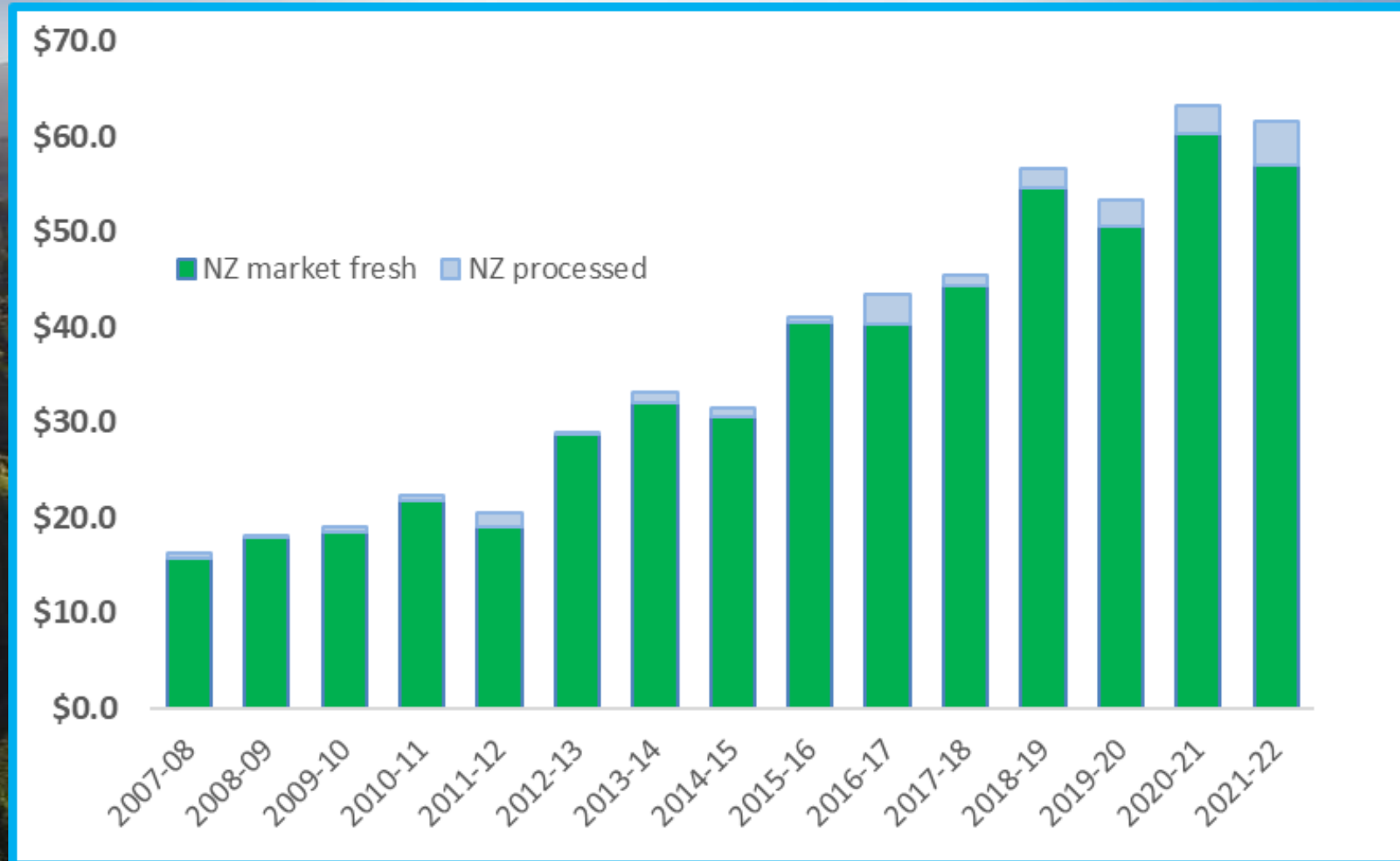


Process

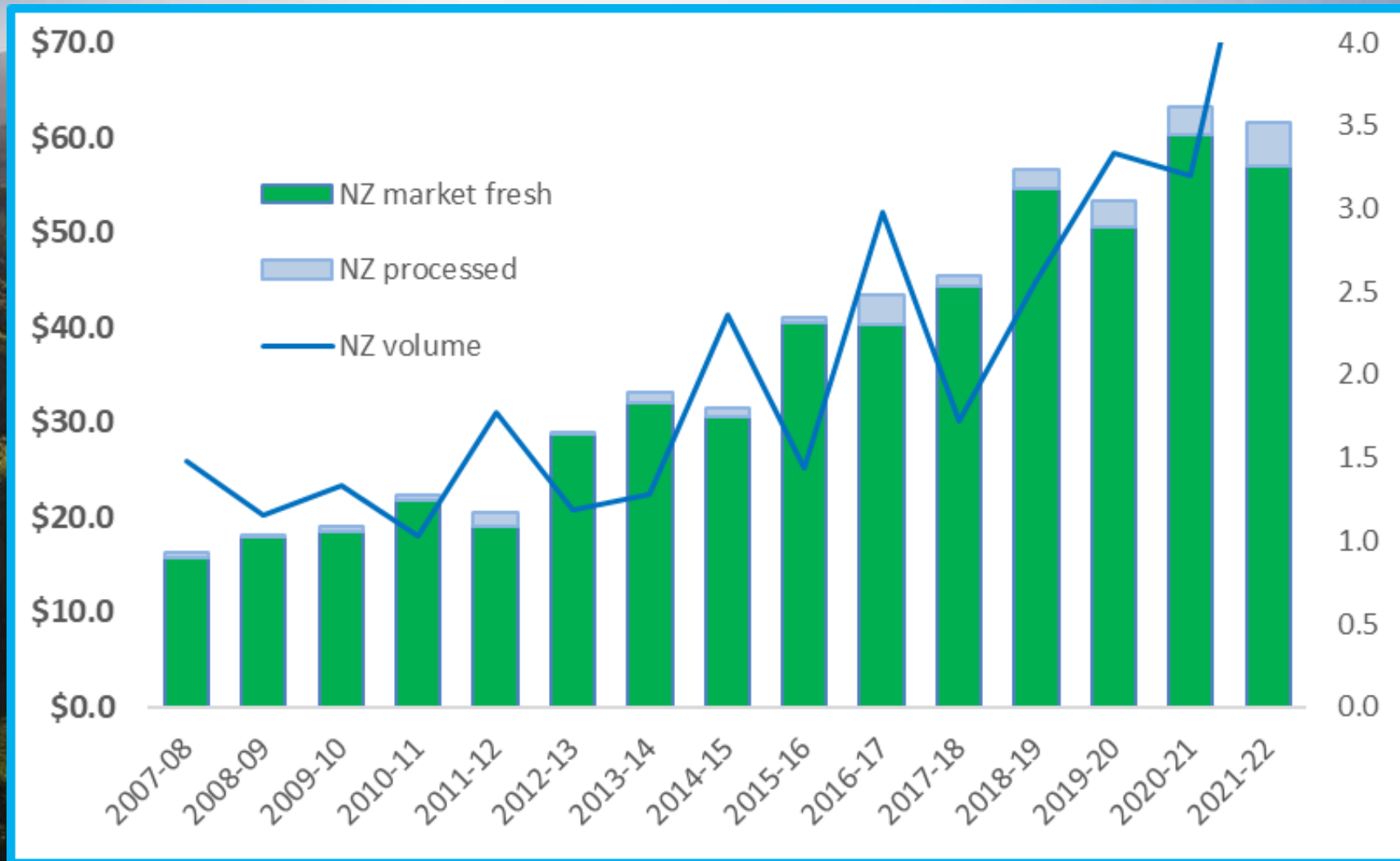


Planet

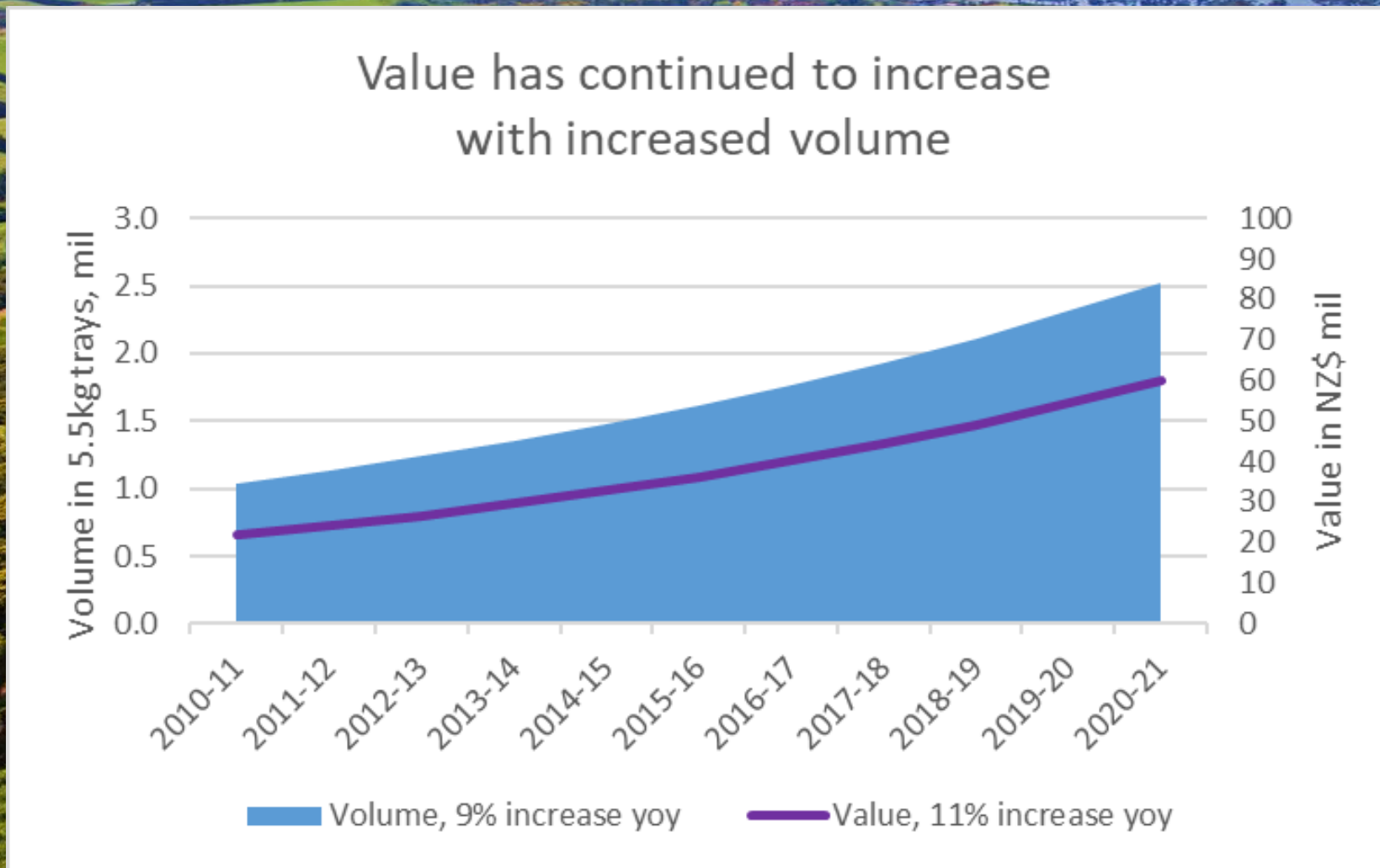
New Zealand market 2007 to 2022



New Zealand market 2007 to 2022



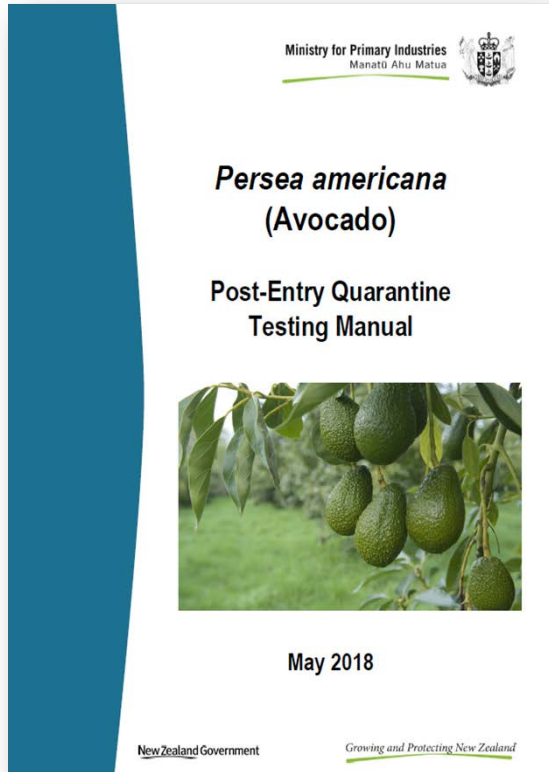
Review of performance based on review by Hass Avocado Board



Activations



Industry systems



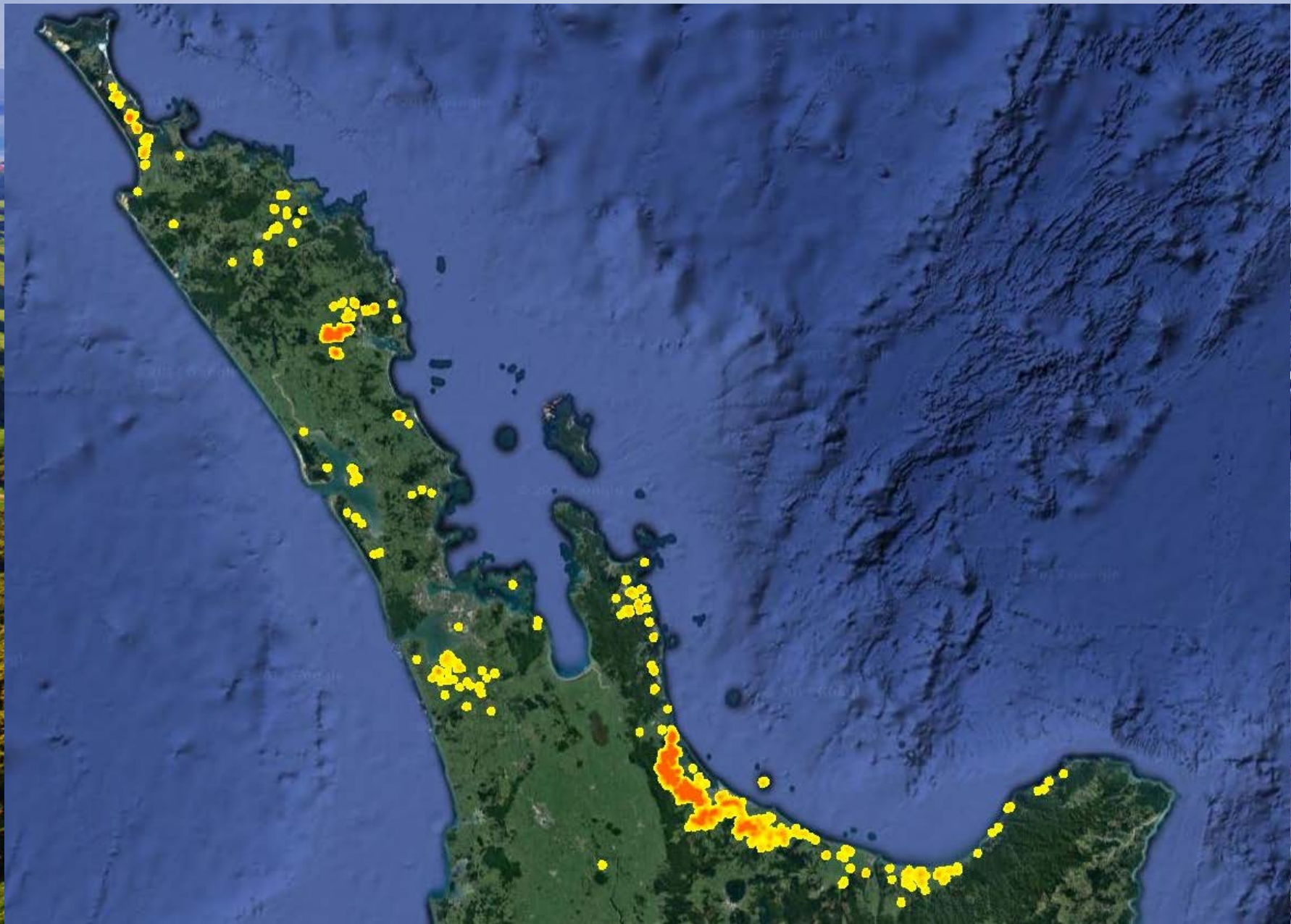
NZ AVOCADO BIOSECURITY STRATEGY 2017-22

Protecting industry growth

Vision: A resilient industry free of new and emerging pests and diseases

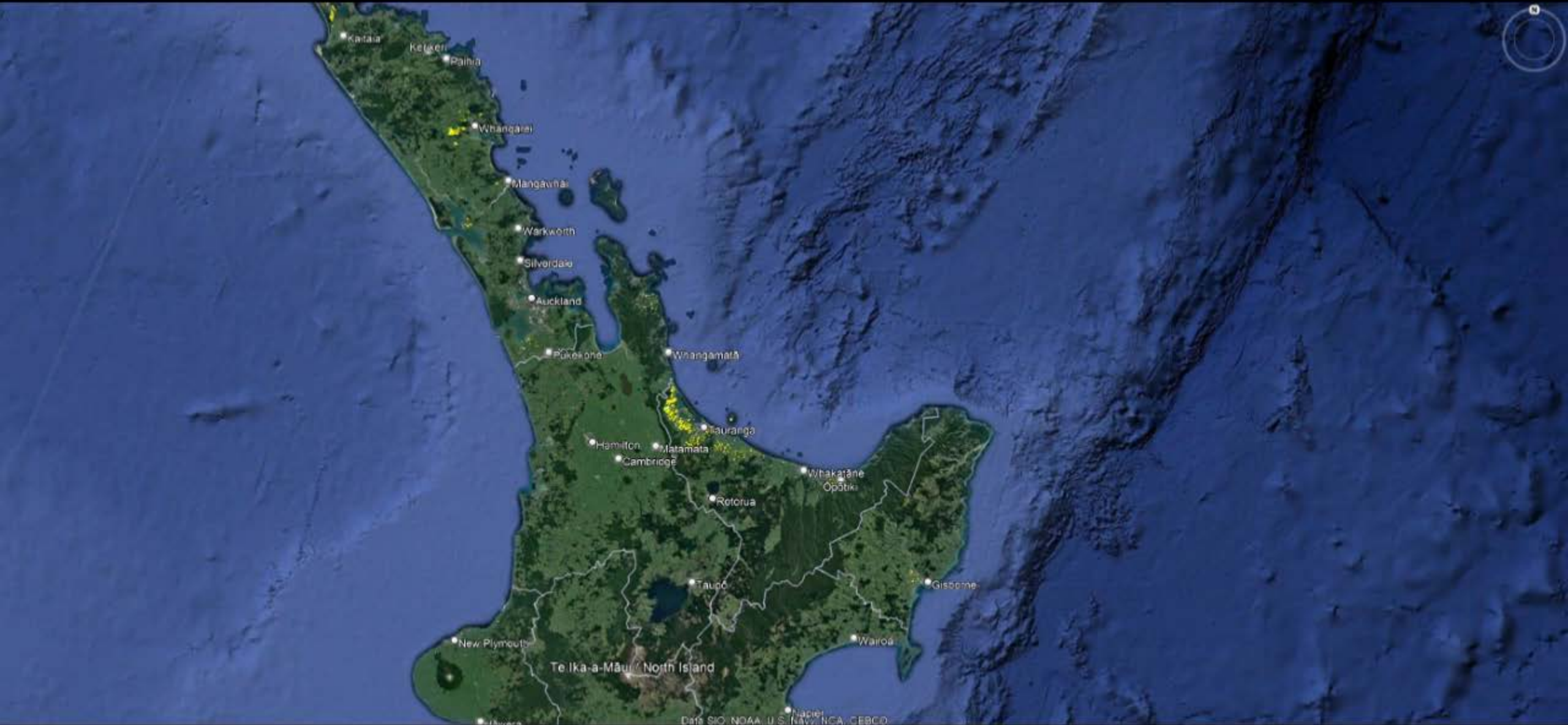


New Zealand Avocado
NZ Avocado Growers' Assn Inc
Avocado Industry Council Ltd

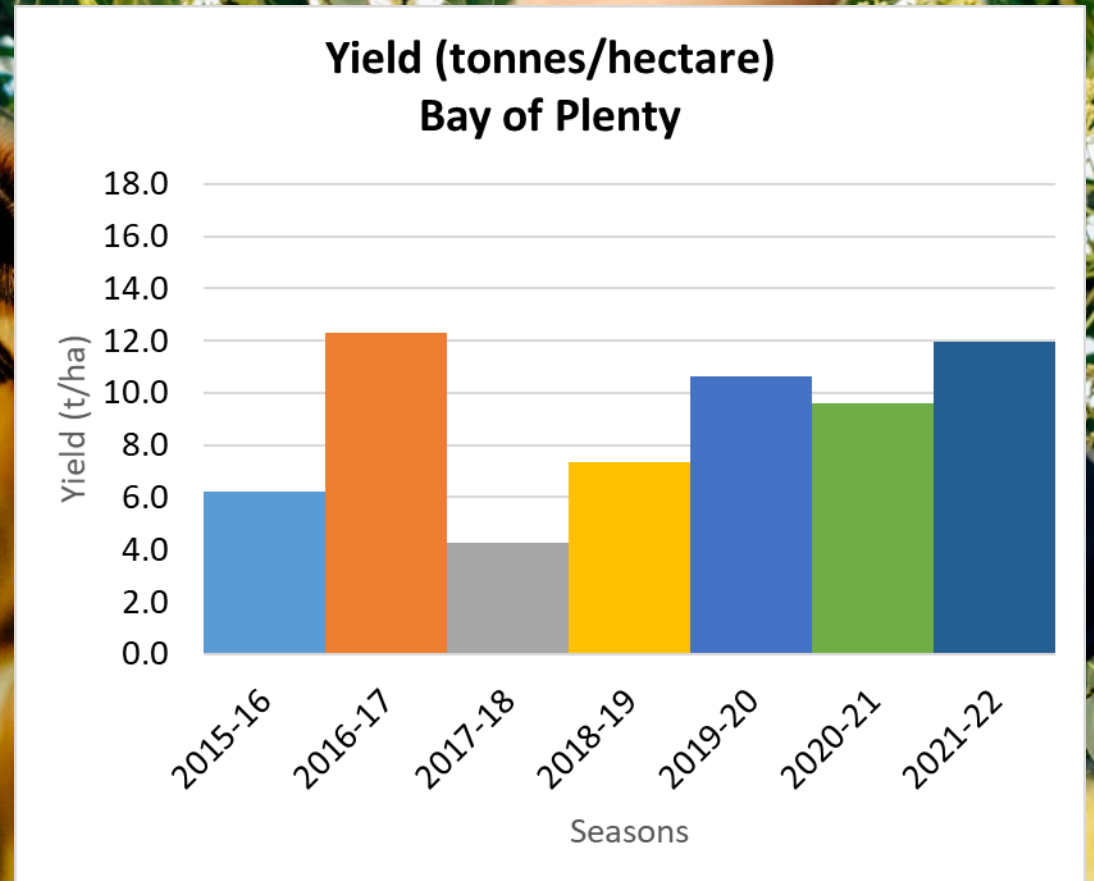
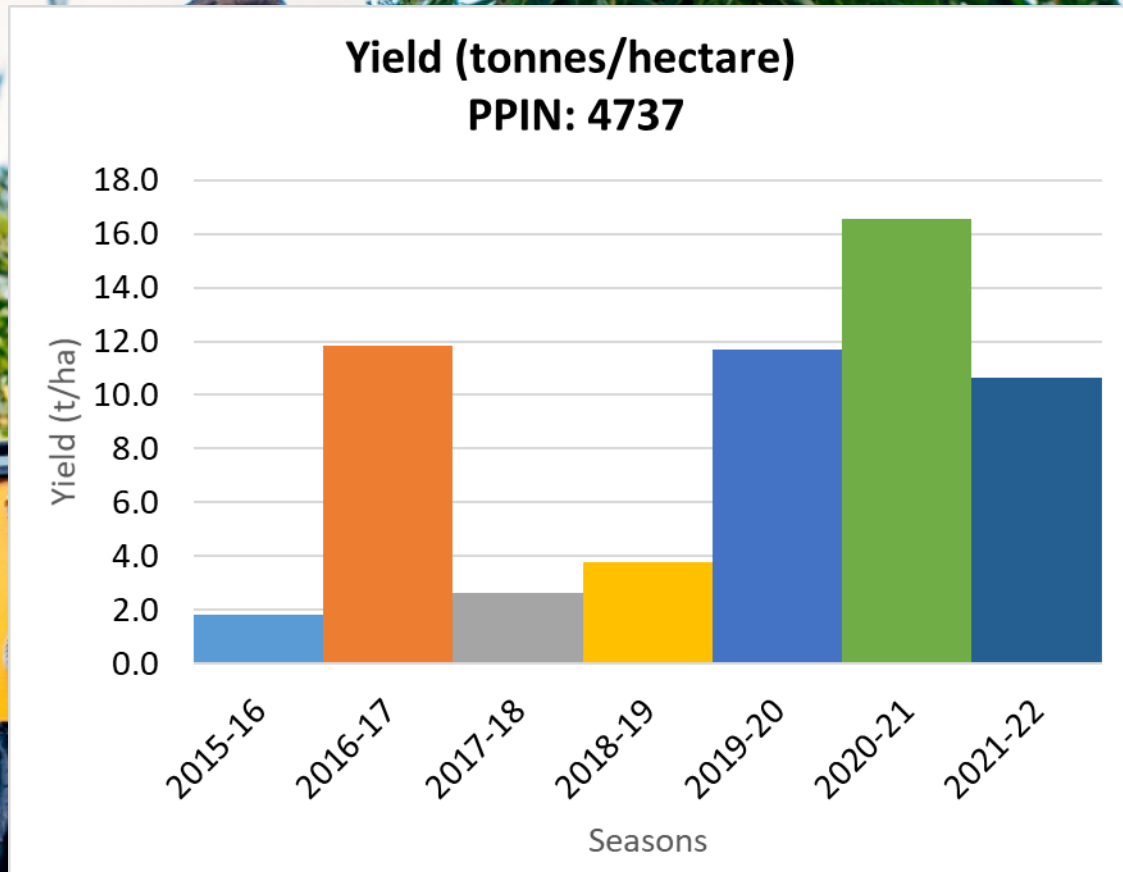


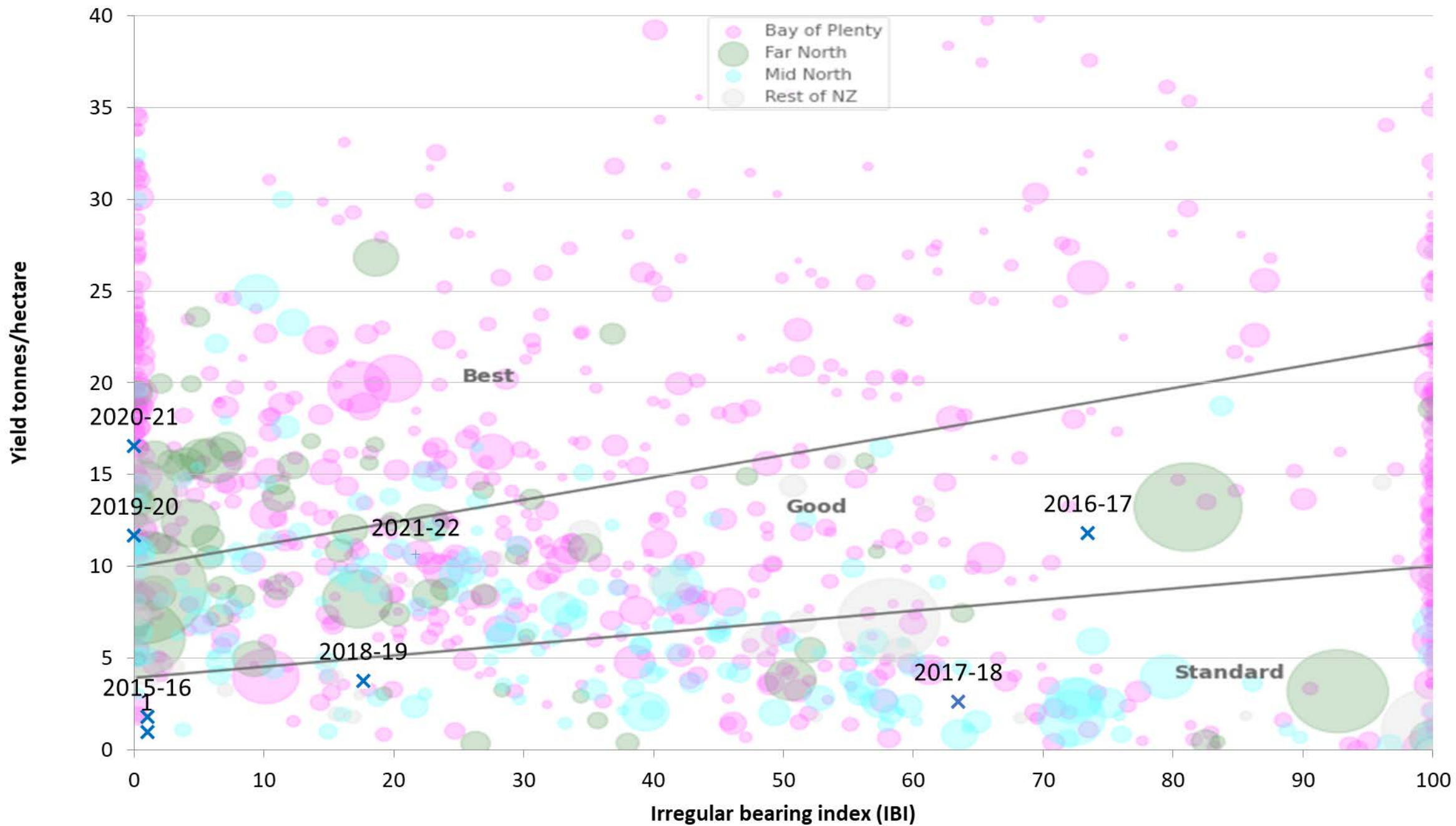
Uretara orchard



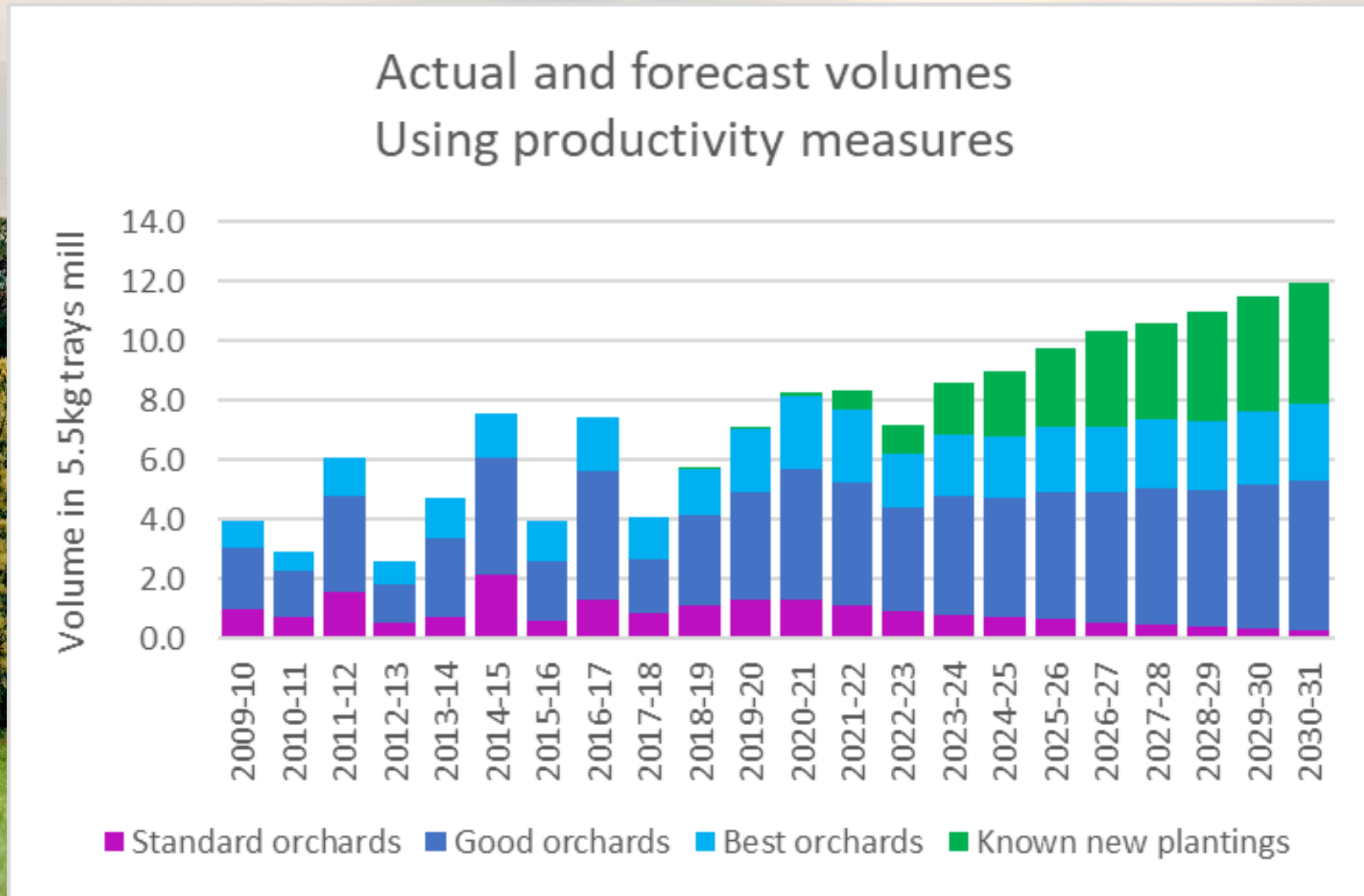


Using real data to understand best practice





Cautious growth targets



Optimising commercial sustainability

Questions



10th WORLD AVOCADO CONGRESS New Zealand 2023



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